Warwick Volunteers Annual Survey Report
2016-2017

Members who have not volunteered this academic year

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INTRODUCTION

42 respondents completed the questionnaire for Warwick Volunteers members who have not volunteered this academic year.

 DEMOGRAPHICS

**Gender**
- Male: 17%
- Female: 78%
- Prefer not to say: 6%

**Are you...**
- Home / EU student: 56%
- International Student: 44%

**Year of study**
- First year undergraduate: 31%
- Second year undergraduate: 17%
- Final year undergraduate: 11%
- Postgraduate (taught): 8%
- Third year undergraduate (on a 4 year programme): 3%
- Postgraduate (research): 3%

**Faculty**
- Social Sciences: 53%
- Science: 28%
- Arts: 17%
- Cross Faculty Centers: 3%
INITIAL MOTIVATIONS

Did the following motivate you to investigate volunteering?

Strongly agree  Somewhat agree  Neither agree nor disagree  Somewhat disagree  Strongly disagree

<table>
<thead>
<tr>
<th>Motivation</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Neither agree nor disagree</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benefiting others / Helping people</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Developing skills</td>
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<td></td>
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<tr>
<td>Gaining work experience</td>
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<tr>
<td>Improving my CV</td>
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<tr>
<td>Meeting new people</td>
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<tr>
<td>Getting involved in the community off campus / do something off campus</td>
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<tr>
<td>Having fun</td>
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</tbody>
</table>

Satisfied 100%  Satisfied 100%  Satisfied 86%  Satisfied 86%  Satisfied 78%  Satisfied 78%  Satisfied 75%
How did you initially find out about Warwick Volunteers?

<table>
<thead>
<tr>
<th>Method</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volunteering Fair</td>
<td>13</td>
</tr>
<tr>
<td>I've volunteered with Warwick Volunteers in previous years</td>
<td>7</td>
</tr>
<tr>
<td>Sports / Societies' Fair</td>
<td>5</td>
</tr>
<tr>
<td>Word of mouth</td>
<td>5</td>
</tr>
<tr>
<td>University website</td>
<td>3</td>
</tr>
<tr>
<td>Leaflet / Posters around campus</td>
<td>2</td>
</tr>
<tr>
<td>Careers Consultants</td>
<td>1</td>
</tr>
<tr>
<td>Facebook</td>
<td>1</td>
</tr>
<tr>
<td>Student Careers and Skills workshop / event</td>
<td>1</td>
</tr>
<tr>
<td>Lloyds Scholars</td>
<td>0</td>
</tr>
<tr>
<td>Recommendation by a University department</td>
<td>0</td>
</tr>
<tr>
<td>Through my sports club / Share Your Passion</td>
<td>0</td>
</tr>
<tr>
<td>Twitter</td>
<td>0</td>
</tr>
</tbody>
</table>
Reason/s for not getting involved with Warwick Volunteers activities this year

The majority of responses indicate that students did not volunteer due to academic commitments or other extra-curricular activities such as part-time work or getting involved with their society or sports club.

Other reasons mentioned include travel time, not recognizing the soft skills gained through volunteering and lack of communications. A respondent said starting to volunteer in Term 3.
What type of volunteering opportunity/ies would be most attractive to you?

- One-off activities with no regular commitment required: 29
- Young people / school activities: 16
- Culture activities: 12
- Conservation / environmental activities: 12
- Regular weekly activities: 12
- Justice and Human Rights activities: 10
- Adult support services: 4

Is there anything we could have done to have supported you in volunteering this year? What action could we take next year to make volunteering with Warwick Volunteers more attractive?

- No: 7
- Timing: 5
- Offer more projects: 3
- Advertising / Promotion: 3
- Admin support / Fewer admin: 2
- Activities on campus: 2
- Cover travel costs: 1
- Support on being a good volunteer: 1
- More spaces on activities: 1
- Automatic membership renewal: 1
- Better support from Project leader: 1

The main suggestion is to offer more projects and at more various times.
Do you plan to volunteer with Warwick Volunteers next year?

- Yes: 68%
- No: 3%
- I won’t be at Warwick next year: 30%
Conclusion and summary

Demographics are very similar to those of active volunteers.

1. Maintain the Volunteering Fair as a high-profile recruitment tool.
2. Continue to provide a variety of one-off volunteering activities at various times of the day and the week.
3. Increase engagement and recruitment events. A new event is being set up in Term 1 to engage with students who missed the fair or want to start getting involved.
4. Continue to post regularly on Facebook and upload photos after the volunteering activities.
5. Update the website to highlight events, activities and campaigns.