



HISTORY & POLICY

Connecting historians, policymakers and the media

History in the Headlines

A *History & Policy* workshop to help historians engage with the media

Tuesday, 6 July, 2010

The Senate Room, Senate House, University of London, London WC1E 7HU

10.00am-4.00pm

History in the Headlines is designed for all historians, from PhD students through to senior academics, who want to gain:

- Confidence in communicating their work through the media;
- Inspiration to engage in current policy debate;
- An understanding of the creative processes in different media;
- An appreciation of journalists' needs and the pressures they face;
- Top-tips for dealing with the media;
- A better understanding of press officers' role and how to work with them.

You will have the chance to hear from and to quiz four panels of exceptional speakers, with extensive experience of working in or with the media, including:

Chris Bowlby, BBC Radio 4

Justin Champion, Royal Holloway, University of London

Melanie Fall, Producer, Chimerica Media

Steven Fielding, University of Nottingham

David Garner, Senior Press Officer, University of York

Melanie Hide, Head of Press, The National Archives

Paul Lay, Editor, *History Today*

Philip Pothen, Head of Communications, Arts and Humanities Research Council

Peter Riddell, Political Commentator and Senior Fellow, Institute for Government

Greg Rosen, Goldsmiths, University of London and freelance journalist

Sessions will explore: news and current affairs journalism, documentaries, working with press officers and historians' own media experiences. This workshop is designed to complement, but not replace, formal media training. It will not prepare you for an interview on the *Today* programme, but it will provide an overview of different forms of media, what makes a story and how historians can communicate their work through the media.

This event is part-funded by the School of Advanced Study at the University of London, which means we can offer places for just **£15 each**, including lunch and refreshments. We regret we are unable to cover travel expenses. To register, please fill in the form below and return it by post with your payment. Places are limited and first preference will be given to members of the History & Policy Network of Historians.

History & Policy is an independent initiative based in the Centre for Contemporary British History at the Institute of Historical Research, University of London. We aim to improve public policy through a better understanding of history. See www.historyandpolicy.org for more information.

BOOKING FORM

HISTORY IN THE HEADLINES

Tuesday, 6 July 2010, Senate House, University of London

I would like to book _____ places(s) at **£15 each** for the 'History in the Headlines' workshop on Tuesday, 6 July 2010. I enclose a cheque/card payment for £_____.

We would appreciate cheque rather than card payments wherever possible. Please make cheques payable to the **University of London**.

Title:	First Name:
Last Name:	Institution:
Email address:	
Tel (work):	Tel (home/mob):
Names of any additional delegates you are registering:	

Please fill in ALL the boxes below if you wish to pay by Credit or Debit Card

<i>Circle/delete as applicable*:</i> Visa / MasterCard / Visa Delta / Switch	Total amount to be debited: £_____
Card Number:	Expiry date (month/year):
Card Issue Number (if any):	
Cardholder's full name:	Name of issuing bank:
**Billing address for the card you are paying with:	
Cardholder's signature:	Date:

* The University can only accept payment on cards of these types

** The billing address is essential for us to process your payment

Please return this form by post to:
Mel Porter, History & Policy, CCBH, IHR, University of London,
Senate House, Malet St, London WC1E 7HU.

Tel: 020 7862 8768, e-mail: mel.porter@sas.ac.uk

Please email to let us know your registration form is on its way. We will contact you as soon as possible to confirm your place/s at this event.