‘More than meets the page’

Printing text and images in Italy, 1570s-1700s

University of Warwick, 4 March 2017

Provisional Programme

09.45 – 10.10 Registration and Coffee (Graduate Space, 4th floor, Humanities)
10.10 – 10.20 Welcome and Introduction (H5.45, 5th floor, Humanities)

10.20 – 12.10 Session 1: Understanding Techniques and Genres

Keynote lecture: Dr Angela Mc Shane (RCA/V&A, London)
Chair: Dr Rosa Salzberg (University of Warwick)
Dr Loretta Vandi (Scuola del libro, Urbino) ‘Handy and Cheap: Giovanni Baleni Printer and Seller of Chap-books in Late Sixteenth-century Florence and Lucca’
Dr Floriana Giallombardo (University of Palermo) ‘The Venetian Musei by Paolo Boccone (1697): the Illustrated Natural Book and the Social Production of Natural Knowledge’

12.10 – 13.10 Lunch (Graduate Space)

13.10 – 15.00 Session 2: Tracing Networks

Keynote lecture: Prof Ian Maclean (University of Oxford)
Humanities Research Centre

Chair: Prof Max Engammare (Institut de l’Historie de la Réformation, University of Geneva)

Ingeborg van Vugt (Scuola Normale Superiore di Pisa/Amsterdam University) ‘Books beyond Borders. The Circulation of Prohibited Books in the Epistolary Network of Antonio Magliabechi’

Dr Huub van der Linden (École Française de Rome/University College Roosevelt) ‘The Private Exchange of Printed Ephemera between Bologna and Rome around 1700’

Dr Nina Lamal (University of St Andrews) ‘Challenges and Opportunities: Printing and Marketing the First Italian Newspapers’

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15.00 – 15.30  Tea and Coffee (Graduate Space)

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15.30 – 16.45  **Session 3: Evolving Markets and Audiences**

Chair: Prof Ingrid de Smet (University of Warwick)

Julia Martins (The Warburg Institute) ‘Illustrating Alchemical Recipes: Books of Secrets and the Case of *I Segreti della Signora Isabella Cortese* in Early Modern Italy’

Dr Domenico Ciccarello (University of Palermo) ‘Baroque imagery and literary genres in Sicily. An overview across printed books with illustrations’

Dr Flavia Bruni (Sapienza University/University of St Andrews) ‘Becoming Peripheral. The Decline of the Italian Book Market in the Seventeenth Century’

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16.45 – 17.15  Closing remarks

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17.15 – 18.00  Wine reception (Graduate Space)