Digital Platforms

- Personal Webpages
  - Institutional profile, personal website, Scoop.it!

- Networking Sites
  - Academia.edu, OrcID, LinkedIn, ResearchGate, Piirus

- Social Media
  - Facebook, Twitter, Instagram

- Multimedia Content
  - Warwickblogs, YouTube
Personal Webpages

- ePortfolio (warwick.ac.uk/eportfolio)
Personal Webpages

Bespoke Personal Website

Welcome to my website. I received a PhD from the University of Warwick in March 2016 and am currently a Sessional Teacher in the Department of Philosophy at Warwick. I am also a research assistant with the Cyber Security Centre, Warwick Manufacturing Group. Previously, I was an Early Career Fellow with Warwick’s Institute of Advanced Study.

My primary research interest is in providing an account of what it is to perform an action or hold some attitude in response to reasons which favour the performance of the action or adoption of the attitude. I am particularly interested in defending and developing a disjunctive approach to this phenomenon.

Please follow the links above for more information on my research and teaching. You can also find a copy of my CV and find out how to get in touch.
Personal Webpages

Scoop.it! (www.scoop.it)
Networking Sites

- Academia.edu
- OrcID
- LinkedIn
- ResearchGate
- Piirus
- Jiscmail
- Kudos
- FigShare
- Overleaf
- Mendeley
Social Media

- Twitter
- Facebook
- Instagram
Golden Rules for Online Networking

✓ Identifiable
✓ Reachable
✓ Individual
✓ Dynamic
✓ Active
✓ Professional

✗ Too many profiles
✗ Out of date
✗ Hard to navigate
✗ Unfocussed
✗ Negative
Using Multimedia Content

- Written
  - Blogs
  - Tweets
  - Articles

- Spoken
  - Podcasts
  - Interviews
  - Presentations

- Visual
  - Videos
  - Photos
  - Graphics
The Benefits of Online Networking

- Engaging with a large online community
- Increased national & international visibility
- Employment opportunities
- Public Engagement
- Collaboration Potential
Further Information

- Using Twitter in University Research (LSE) bit.ly/1aKiVaX
- www.timeshighereducation.com/a-z-social-media
- Social Media for Academics, Mark Carrigan (Sage, 2016)
- PhD Life Blog, University of Warwick
- Making academic podcasts (PodAcademy) bit.ly/1E6YbE9
Any Questions?

@RebeccaVipond | @IASWarwick
R.Vipond@warwick.ac.uk | IAS@warwick.ac.uk
www.warwick.ac.uk/rebeccavipond | www.warwick.ac.uk/ias