

## SHU GoGlobal

*Andrew Bromley*

*International Student Support  
Officer*

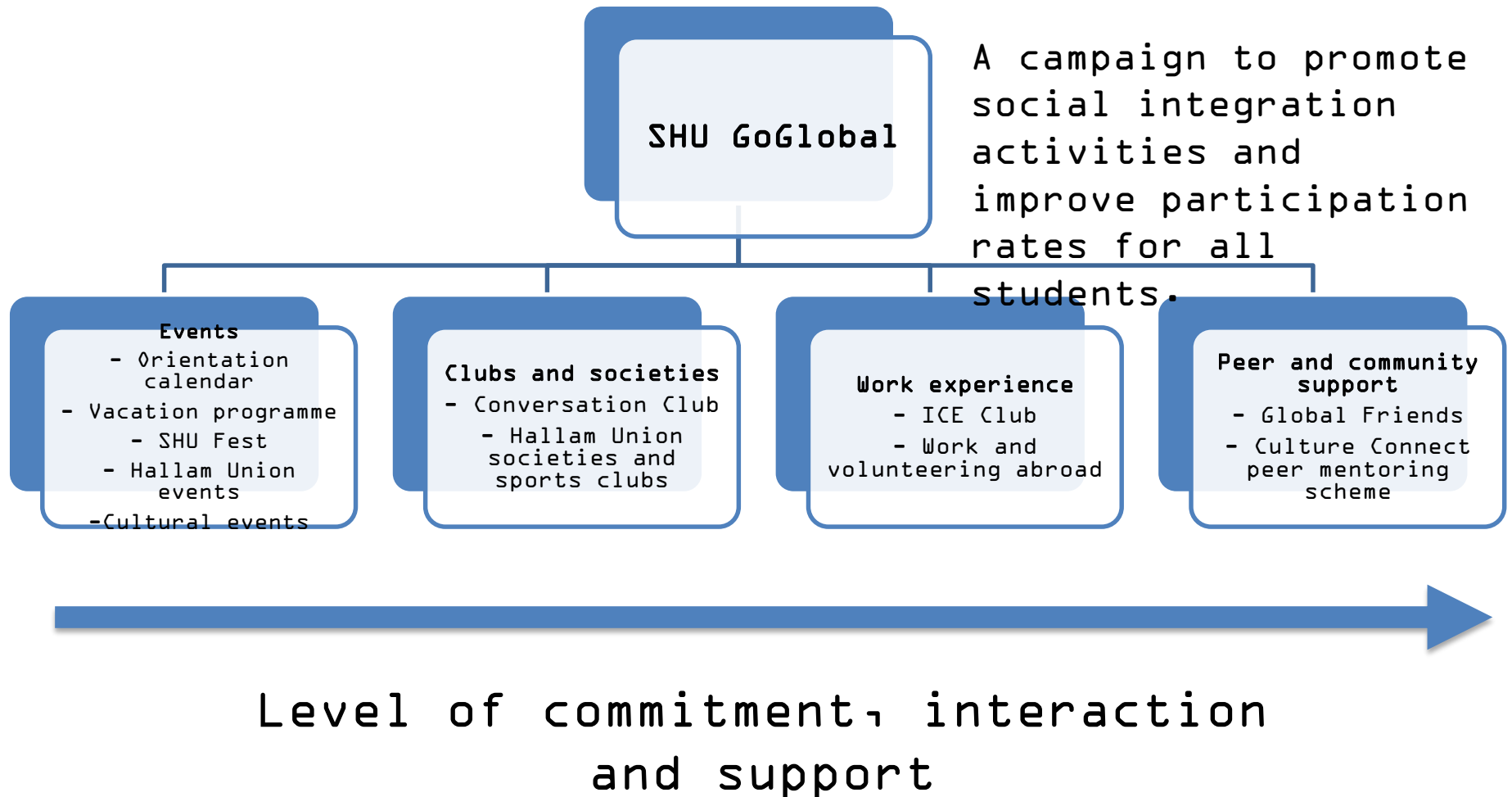
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social events**

From day trips to nights out.

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[shu.ac.uk/global](http://shu.ac.uk/global)



# SHU Go Global

- Focus groups with British and International Students
- Came up with name and direction of the campaign
- Promotion by,
  - Students' Union Activity booklet
  - Blog competition to win an I Pad
  - Talks to key courses and Union/Fresher reps
  - SHU Go Global Wristbands



# Communication Channels

- SHU Go Global Facebook page
- Blog site full of case studies to encourage students to
- Two Go Global events a year,
- **January: Go Global Careers Week-** 19 information sessions about finding work/placements abroad.
- **September: Go Global Fair-** stalls to promote inspirational students who have been involved in our projects.

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## SHU GoGlobal blog competition

Share your experiences of going global to inspire others and you could win an iPad mini.

Home GoGlobal opportunities GoGlobal abroad GoGlobal funding GoGlobal at home GoGlobal community Contact us GoGlobal competition

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### Want to study or work abroad?

Expand your horizons and boost your CV.

Join SHU GoGlobal at [shu.ac.uk/global](http://shu.ac.uk/global)

### Welcome to SHU GoGlobal

Sheffield Hallam University is committed to ensuring that all students engage with the world and broaden their horizons in order to develop the skills to work and live in culturally diverse and global communities. SHU GoGlobal is designed to foster and encourage international activities and outlook through promoting opportunities to work and study abroad, and inspiring Sheffield Hallam students to participate in projects...

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SHU GOGLOBAL COMPETITION

#### SHU GoGlobal blog competition

Share your experiences of going global to inspire others and you could win an iPad mini.

THE EXPERIENCE AT HOME

EXCHANGE/ ERASMUS

THE EXPERIENCE ABROAD

