# The Advantages of Bayesian Decision Analysis in Small Populations



### **Frequentists vs Bayesians**

"Statistics has not, traditionally, been an exciting word. It's most common prefix is the word *dry*."

The Economist, February 11<sup>th</sup>, 2017. Obituary of Hans Rosling

# Three Main Reasons to Prefer Bayesian Approach in Clinical Research

Permits simple, intuitive and relevant statements of statistical inference regarding the parameters of interest directly (Bayes Lite)

Provides a transparent framework for combining new information with current knowledge

(Bayes)

Facilitates decision theory (value of information methods) for optimal decision-making and research design (Full-on Bayes)

**ABMT** - myeloablative chemotherapy, total-body irradiation and transplantation of purged autologous bone marrow

**CC** - intensive non-myeloablative continuation chemotherapy

5 years of recruitment: 72 eligible patients, 43 consented and enrolled

Park JR et. al. Pediatr Blood Cancer 2009; 52:44–50

| 1-sided<br>Fisher exact<br>0.13 | Survival |       |     |       |       |
|---------------------------------|----------|-------|-----|-------|-------|
|                                 | No       |       | Yes |       | Total |
|                                 | n        | row % | n   | row % | N     |
| Treatment Arm                   |          |       |     |       |       |
| АВМТ                            | 7        | 35.0  | 13  | 65.0  | 20    |
| CC                              | 13       | 56.5  | 10  | 43.5  | 23    |

# **Bayesian Decision Theory**

In the face of uncertainty, decision theory permits optimal decision making, answering the following questions:

Should a new intervention be adopted for future patients?

Is more research needed?

If so, how big should the study be?

# **Bayesian Decision Theory**

**Guiding Principles** 

A new intervention should be adopted if *no* more research is needed

More research is needed if the *value of the information* from the research is greater than its <u>cost</u>

The size of the study should maximize the difference between the <u>value</u> and the <u>cost</u>

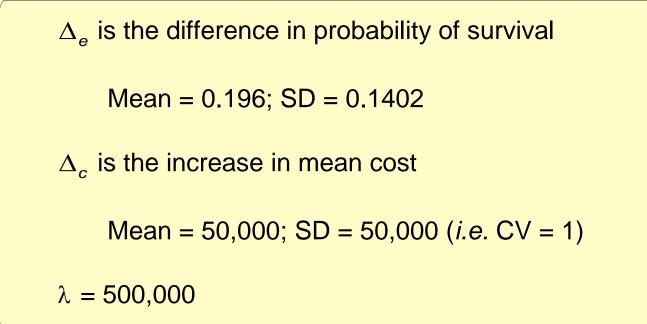
Incremental net benefit of a new intervention defined as:

$$b(\lambda) \equiv \lambda \Delta_e - \Delta_c$$

 $\Delta_e$  is the increase in mean effectiveness

 $\boldsymbol{\lambda}$  is the threshold value placed on a unit of effectiveness

 $\Delta_c$  is the increase in mean cost

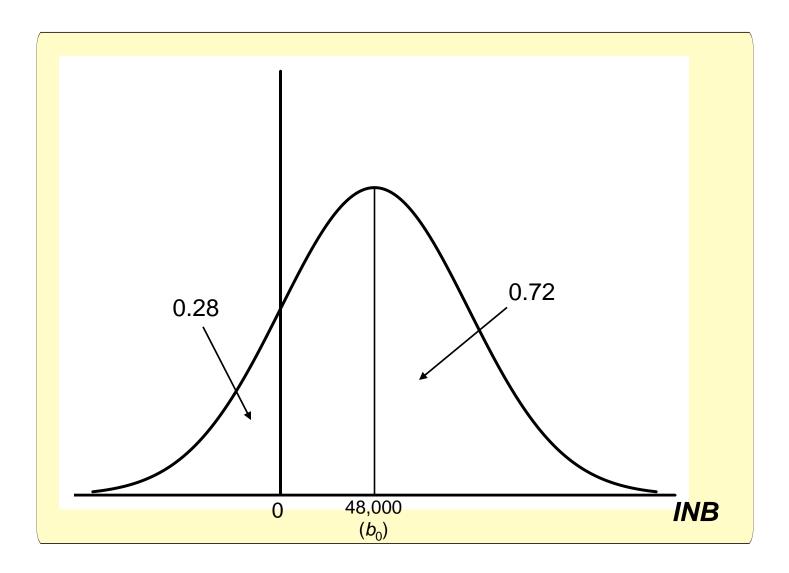


ICER =  $\Delta_c / \Delta_e = 50,000 / 0.196 = 255,102$ 

 $b(500,000) \sim N(b_0, v_0) = N(48,000, 6,794,410,000)$ 

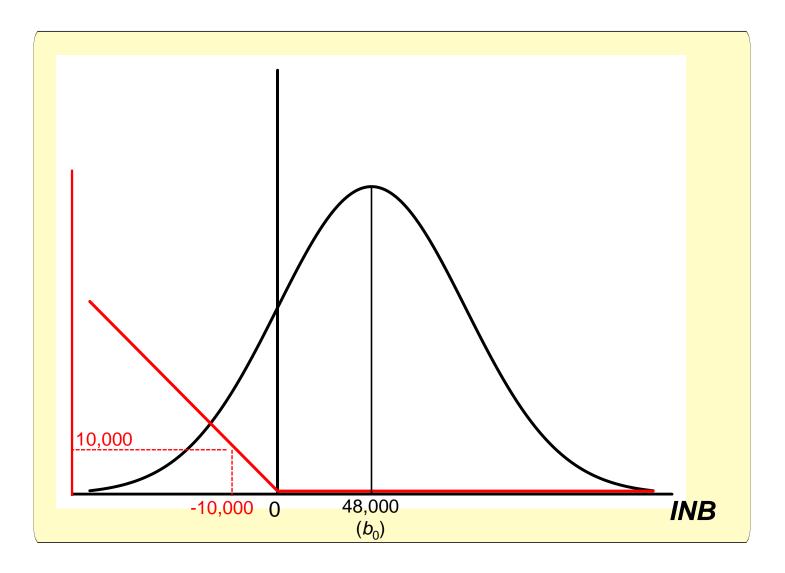
Prob. cost effective: Prob[b(500,000) > 0] = 0.72

#### Value of Additional Evidence Current Distribution of INB

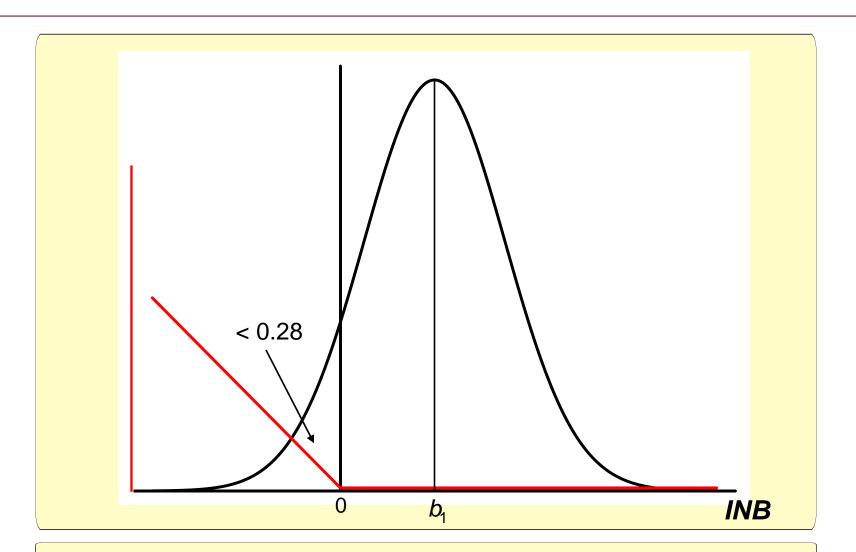


# Value of Additional Evidence

**Opportunity Loss Function and Current Distribution of INB** 

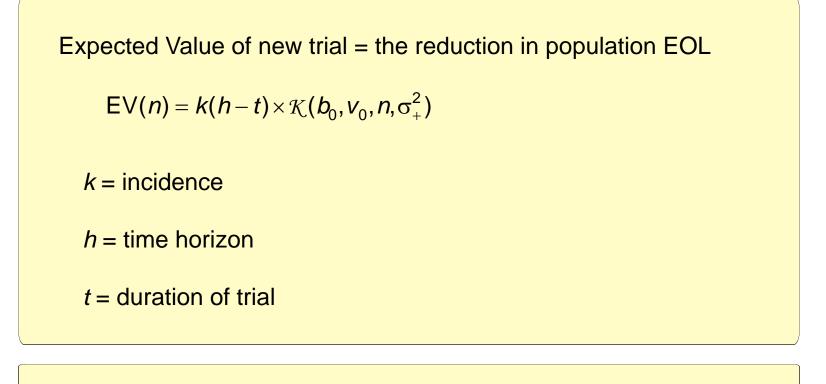


#### Value of Additional Evidence Opportunity Loss and *"Future"* Distribution of INB



Reduction in patient Expected Opportunity Loss (EOL) =  $\mathcal{K}(b_0, v_0, n, \sigma_+^2)$ 

#### Value of Additional Evidence Reduction in Population Expected Opportunity Loss



#### $k \uparrow$ Value of New Trial $\uparrow$

 $\mathcal{K}(b_0, v_0, n, \sigma_+^2) = v_0 \exp\left(-b_0^2(v_0 + \sigma_+^2/n)/(2v_0^2)\right) / \sqrt{2\pi(v_0 + \sigma_+^2/n)} - b_0 \Phi\left(-b_0\sqrt{(v_0 + \sigma_+^2/n)}/v_0\right)$ 

### **Expected Total Cost**

$$\mathsf{ETC}(n) = C_f + 2nC_v + (kt - n)b_0$$

where

 $C_f$  = fixed financial cost

 $C_v$  = variable financial cost per patient

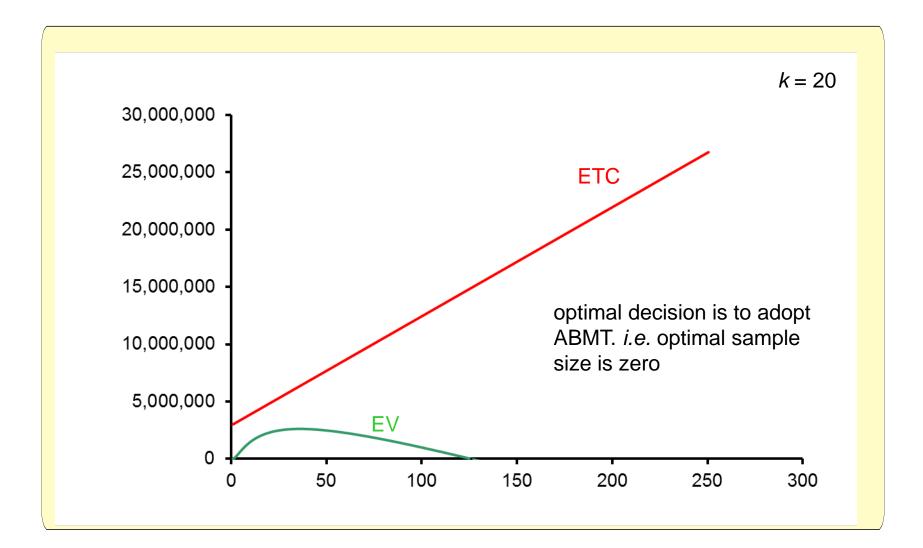
(kt - n) is the number of patients who are denied intervention (*i.e.* receive standard) because of the trial, each of whom incur an expected opportunity cost of  $b_0$ 

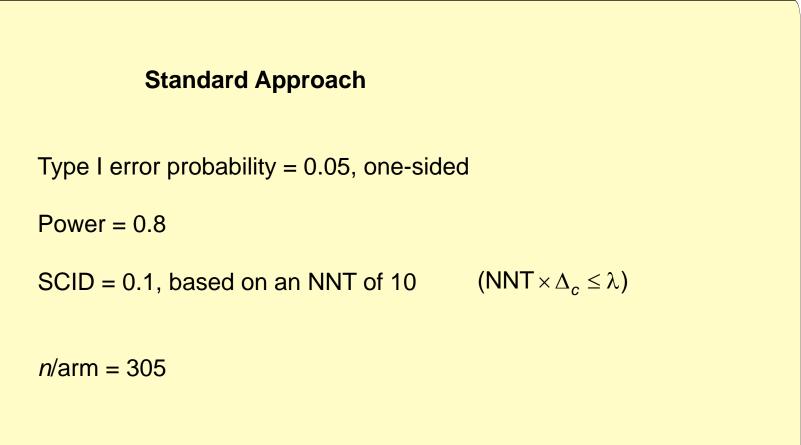
 $k \uparrow$  Cost of New Trial  $\uparrow$ 

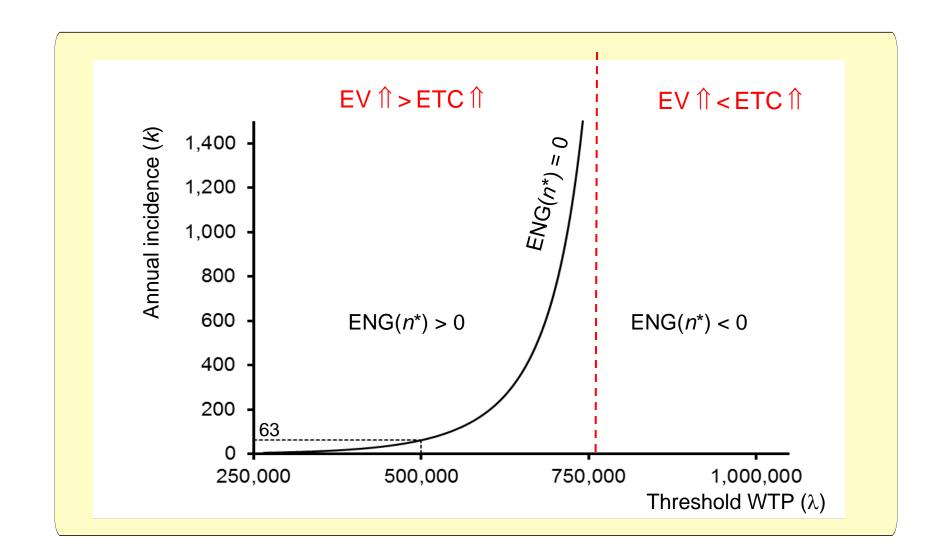
## **Expected Net Gain**

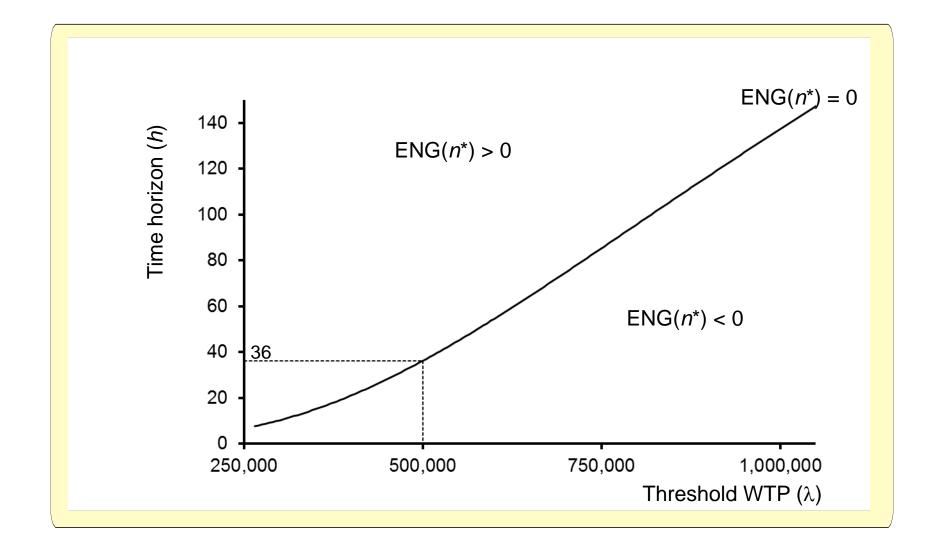
ENG(n) = EV(n) - ETC(n)
Let n\* maximize ENG(n)
If ENG(n\*) < 0 then current evidence is sufficient and optimal
decision is to adopt the intervention
If ENG(n\*) > 0 then current evidence is insufficient and optimal
decision is to do a trial with 2n\* patients

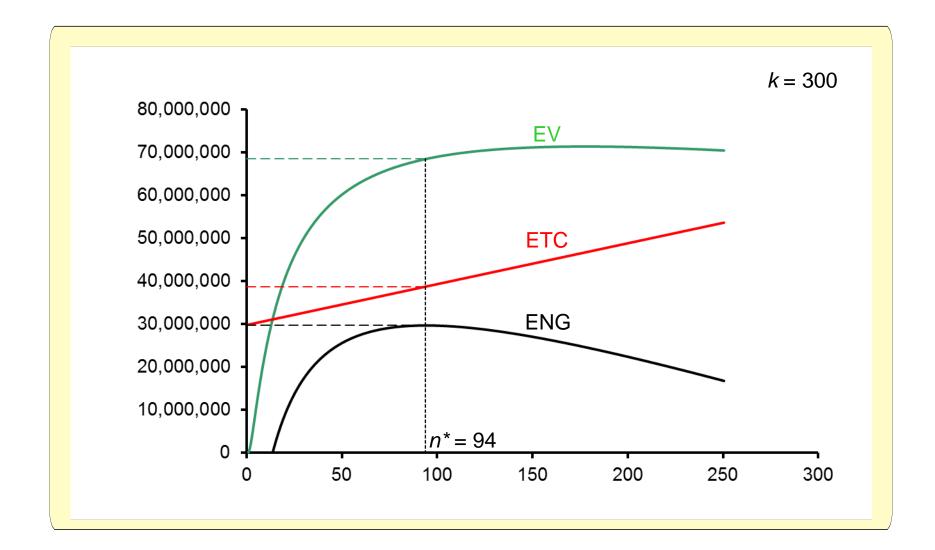
h = 20 years k = 20 per year accrual = 0.7k = 14 per yearfollow-up = 2 years t = (2n/14) + 2 $C_f = 1,000,000$  $C_{v} = 3000$ 











# Summary

# Bayesian Decision Analysis has advantages in assessing the evidence in support of new health care interventions

Takes into account:

- current evidence
- threshold value for health outcomes
- trial costs (financial and opportunity)
- accrual rate
- duration of follow-up
- time horizon
- incidence (requiring less evidence for rare health conditions)

Allow for comparison of "return for investment" between proposed trials

For rare health conditions, trials are smaller (and cheaper), may lead to less expensive interventions

Spiegelhalter DJ, Abrams KR, Myles JP. (2004) *Bayesian Approaches to Clinical Trials and Health-Care Evaluation*. Wiley, Chichester.

Willan AR. (2013) Bayesian methods provide important advantages for the design, analysis and interpretation of clinical studies. In: Berger VW, Zhang X. (Eds.) *Important Considerations for Clinical Trial Methodologies*. Future Medicine, London. (eISBN 978-1-909453-31-9)

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