



A theory of modelling for humanities research

staff.cch.kcl.ac.uk/~wmccarty/presentations/modelling/

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What is research?

- ◆ “Investigation, inquiry into things” ([OED](#)).
- ◆ Research usually implies either
 - ◆ a plausibly solvable problem for which no solution is currently known (e.g. a cure for cancer; proof of Fermat’s Last Theorem) or
 - ◆ an inexhaustibly fruitful problem (e.g. Martianus Capella’s influence in Carolingian intellectual history; the role of music in Soviet revolutionary thought).

Research in the humanities is of the latter kind.

- ◆ In either case, research means looking into things. How is this done using digital methods?

What is digital method?

- ◆ *Method*: “A way of doing anything, esp. according to a defined and regular plan; a mode of procedure in any activity, business, etc.” ([OED](#)).
- ◆ *Digital method* is a way of acting on the world that involves computing, i.e. software, a real-world object and the data representing that object.

What is digital research?

- ◆ The object of digital research is anything about which there is a question, anything not perfectly or completely known – anything *interesting*.
- ◆ The purpose of this research is to problematize the object of study, to ask ever better questions about it.
- ◆ It is an unstable, unending, incomplete, perpetually open process.

What is digital research?

- ◆ It is an unstable, unending, incomplete, perpetually open process, because
 - ◆ The objects & processes of study are transcendent (i.e., we can never exhaust what may be said of them);
 - ◆ The digital medium demands absolutely explicit and completely consistent representation; and
 - ◆ It is by nature indefinitely malleable.
- ◆ Hence although we speak of the representation or “model” we make to carry out a particular research project, this is to be understood as a temporary form of the process known as *modelling*, which is the conceptual lemma.

What kinds of modelling?

- ◆ There are two kinds:
 - ◆ *modelling of* (analytic): emphasis on manipulating symbol structures so as to bring them, more or less closely, into parallel with the pre-established non-symbolic system.
 - ◆ *modelling for* (synthetic): emphasis on manipulating the non-symbolic systems in terms of the relationships expressed in the symbolic.

Clifford Geertz, "Religion as a cultural system", in *The Interpretation of Cultures* (1993/1973): 93.

Modelling of

simplify



manipulate

The modelling process

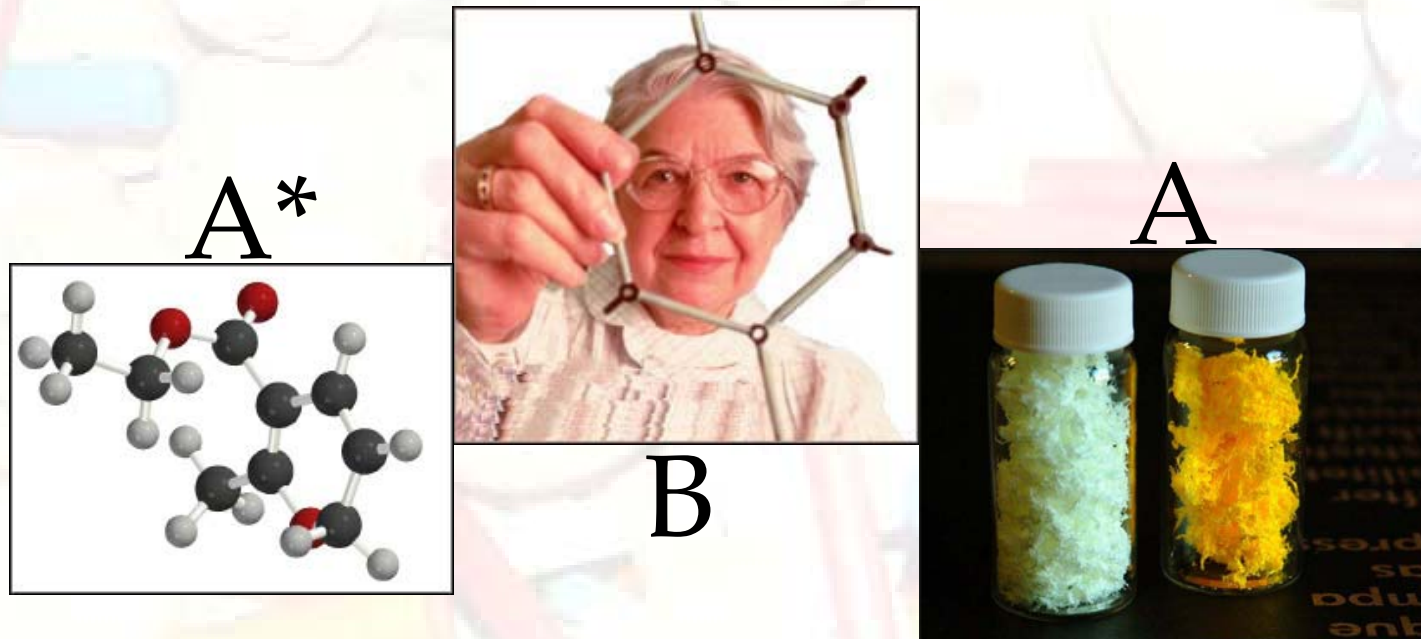
experience



compare



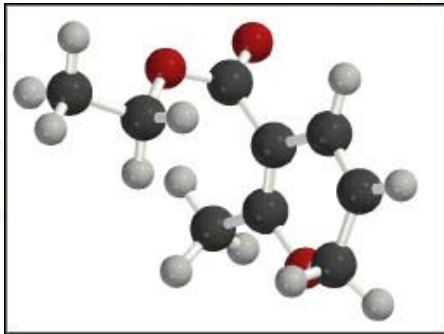
A ternary relation



“To an observer B , an object A^* is a model of an object A to the extent that B can use A^* to answer questions that interest him about A . The model relation is inherently ternary.”

Marvin Minsky, “Matter, Mind and Models”

Simplified & interpretative

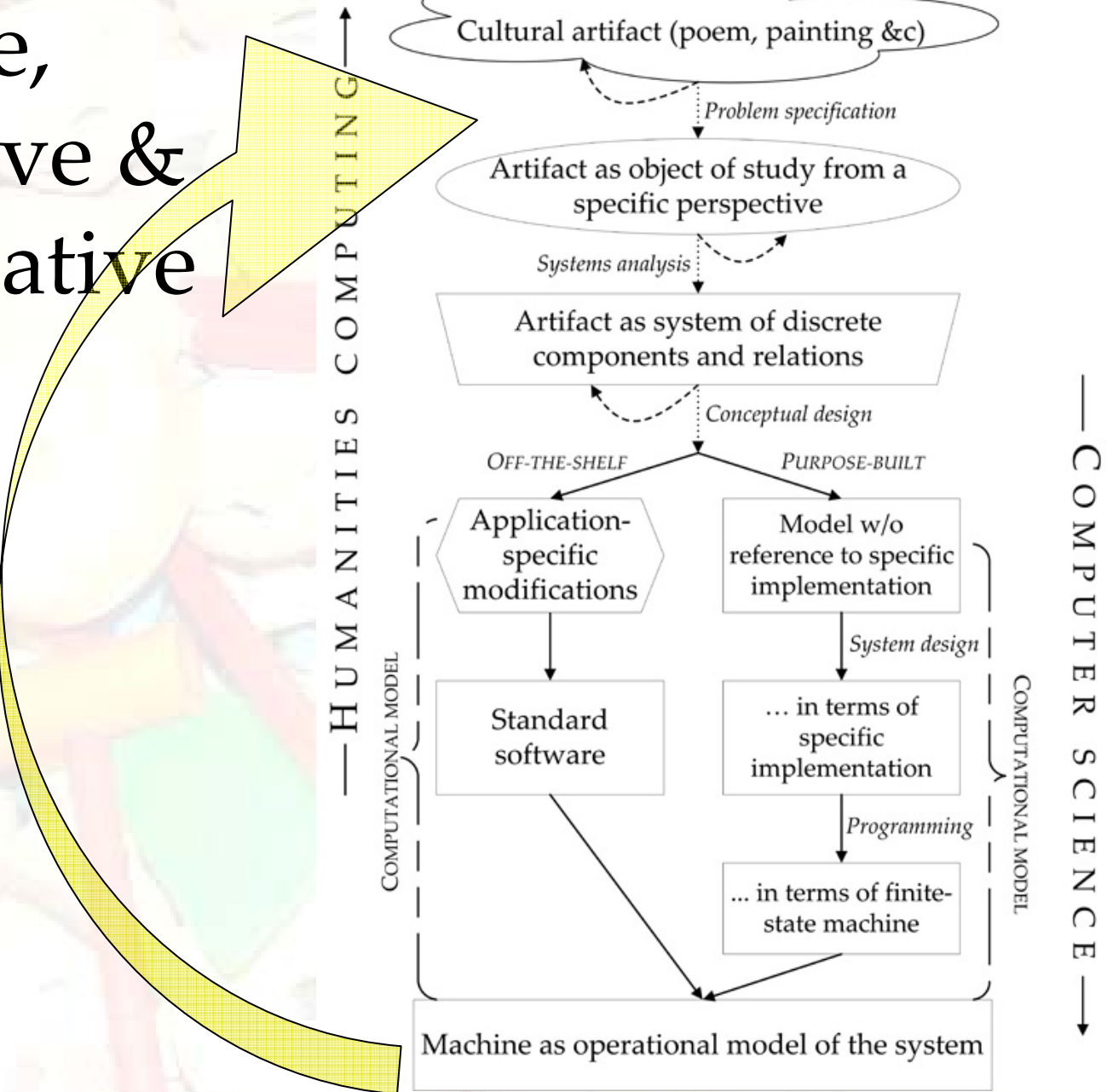


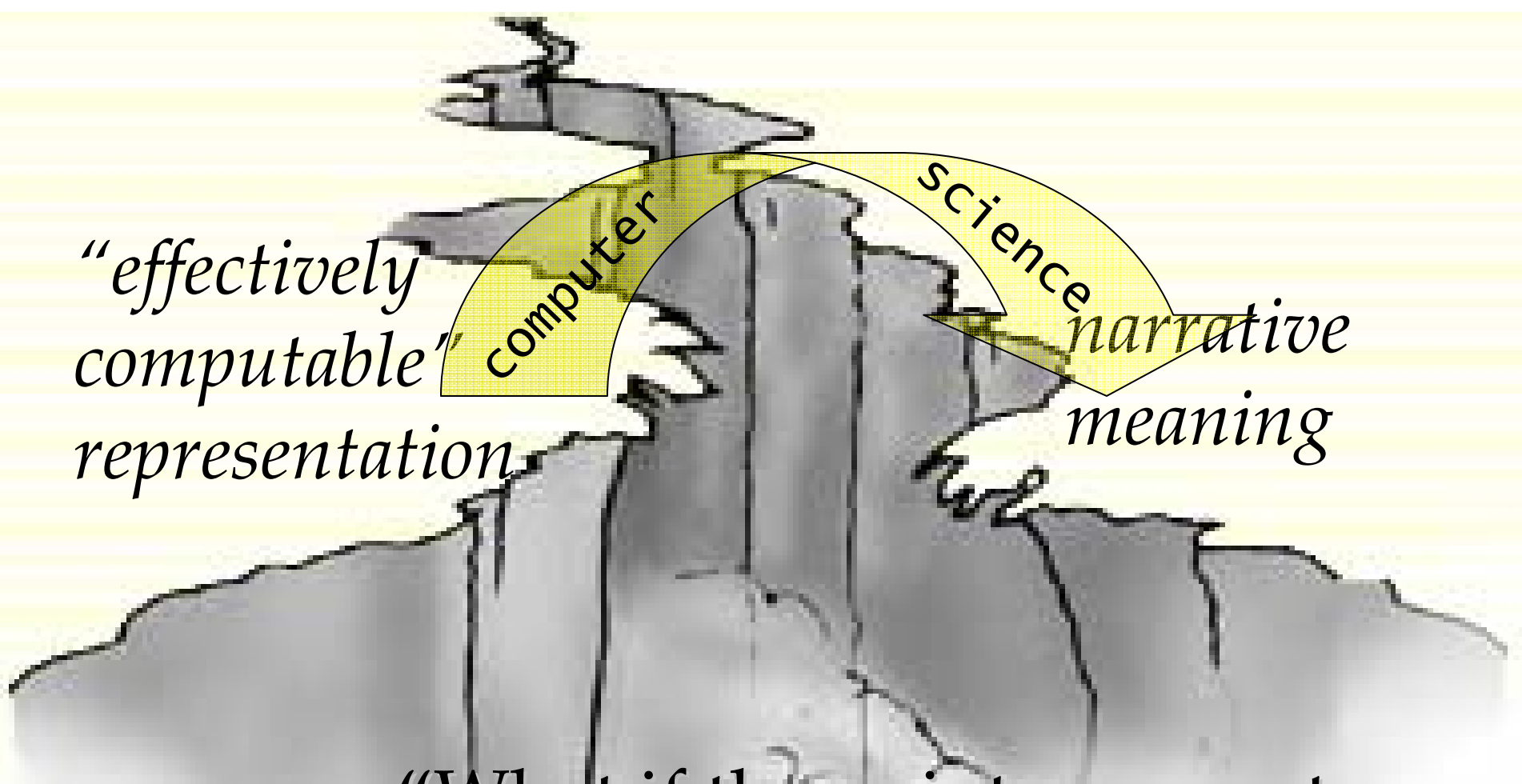
“The unbridgeable break between the limited and selective consciousness of the subject and the unlimited complexity and ‘richness’ of the object is negotiated by *purposeful simplification* and by *transformation of the object of study inside consciousness itself.*”

Teodor Shanin, “Models and thought”, in *The Rules of the Game* (1972: 10)

Iterative, perfective & comparative

The
epistemological
question:
*how do
we know
what
we know?*





*“effectively
computable”
representation*

computer

science
narrative
meaning

*science
narrative
meaning*

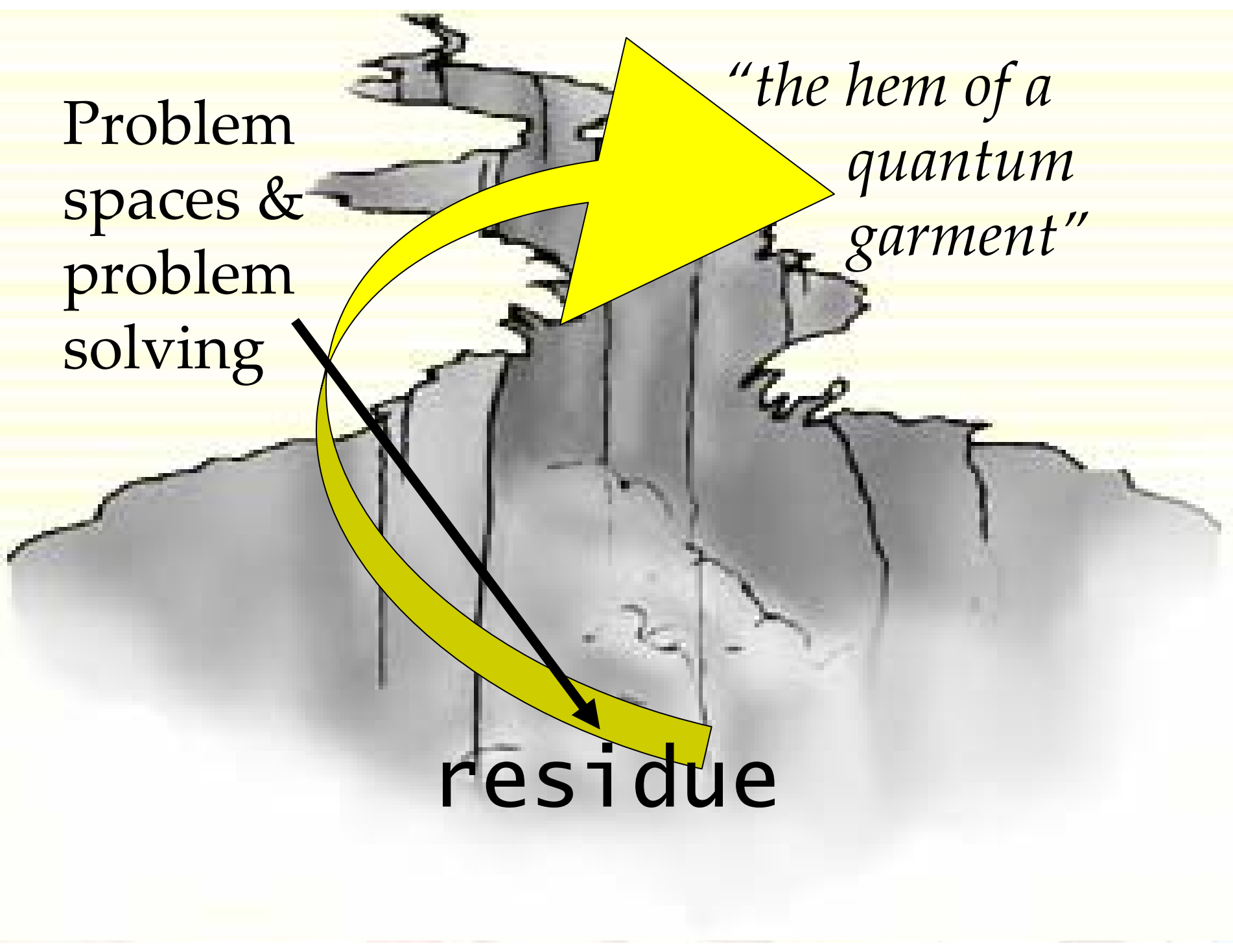
“What if the point were not
trying to bridge [the] gap but
to feed off and develop it?”

Jerome McGann, *Radiant Textuality: Literature after the World Wide
Web* (New York: Palgrave, 2001): 103

Problem
spaces &
problem
solving

*“the hem of a
quantum
garment”*

residue



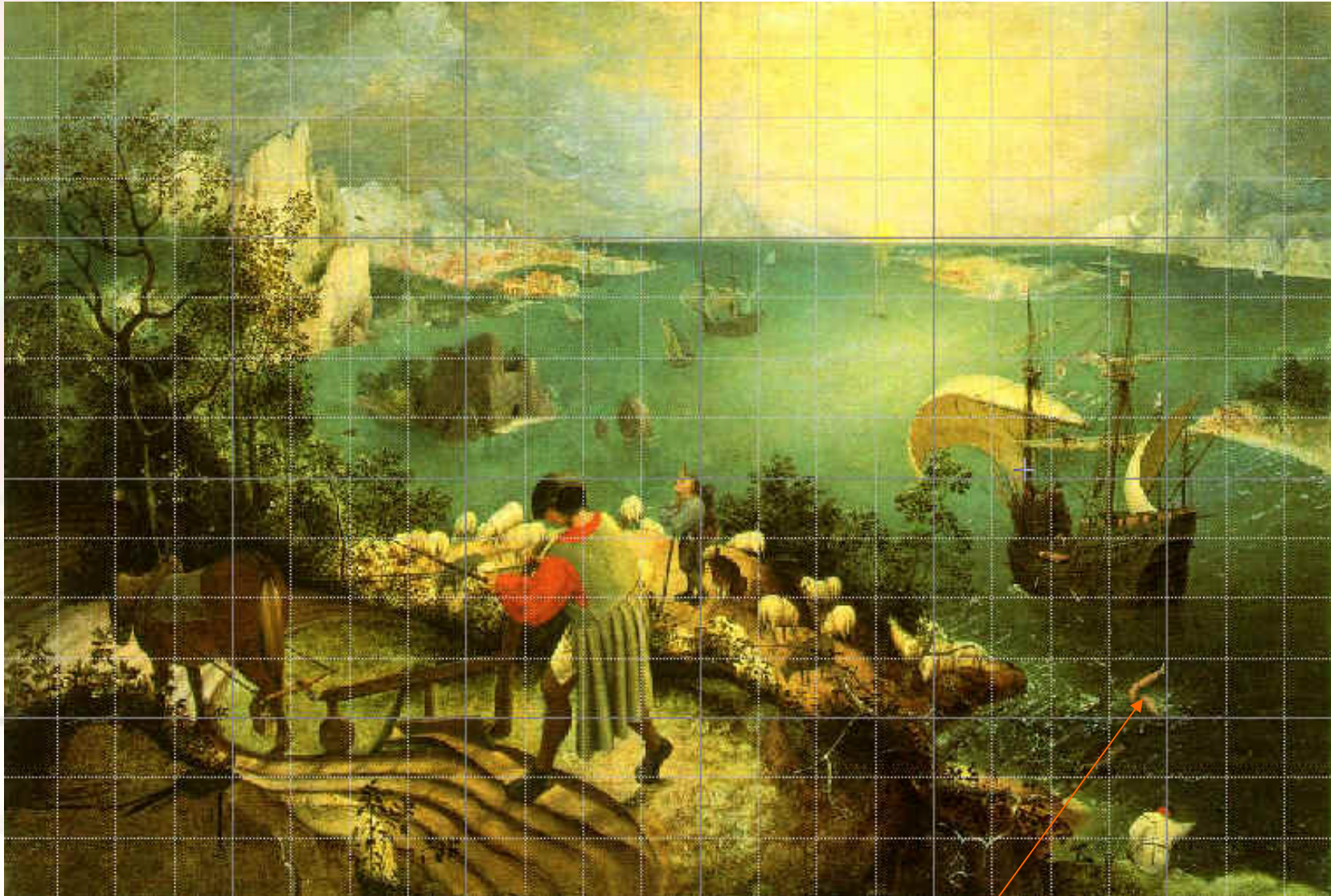
An art-historical example



Pieter Bruegel the Elder, *Fall of Icarus* (1558)



Icarus



Fall of Icarus as a problem space

< 4% of the total space



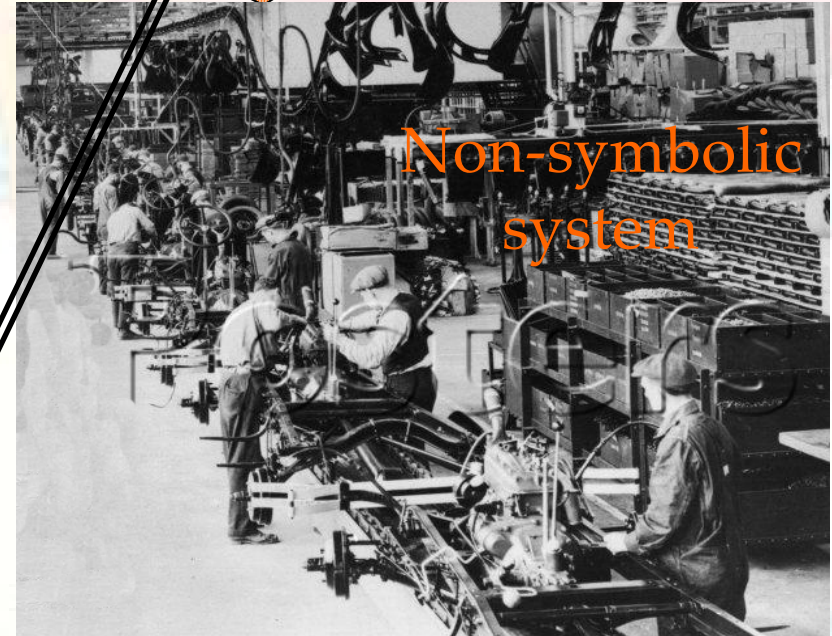
A better than 96% successful solution to the Icarus problem

Modelling for

imagine

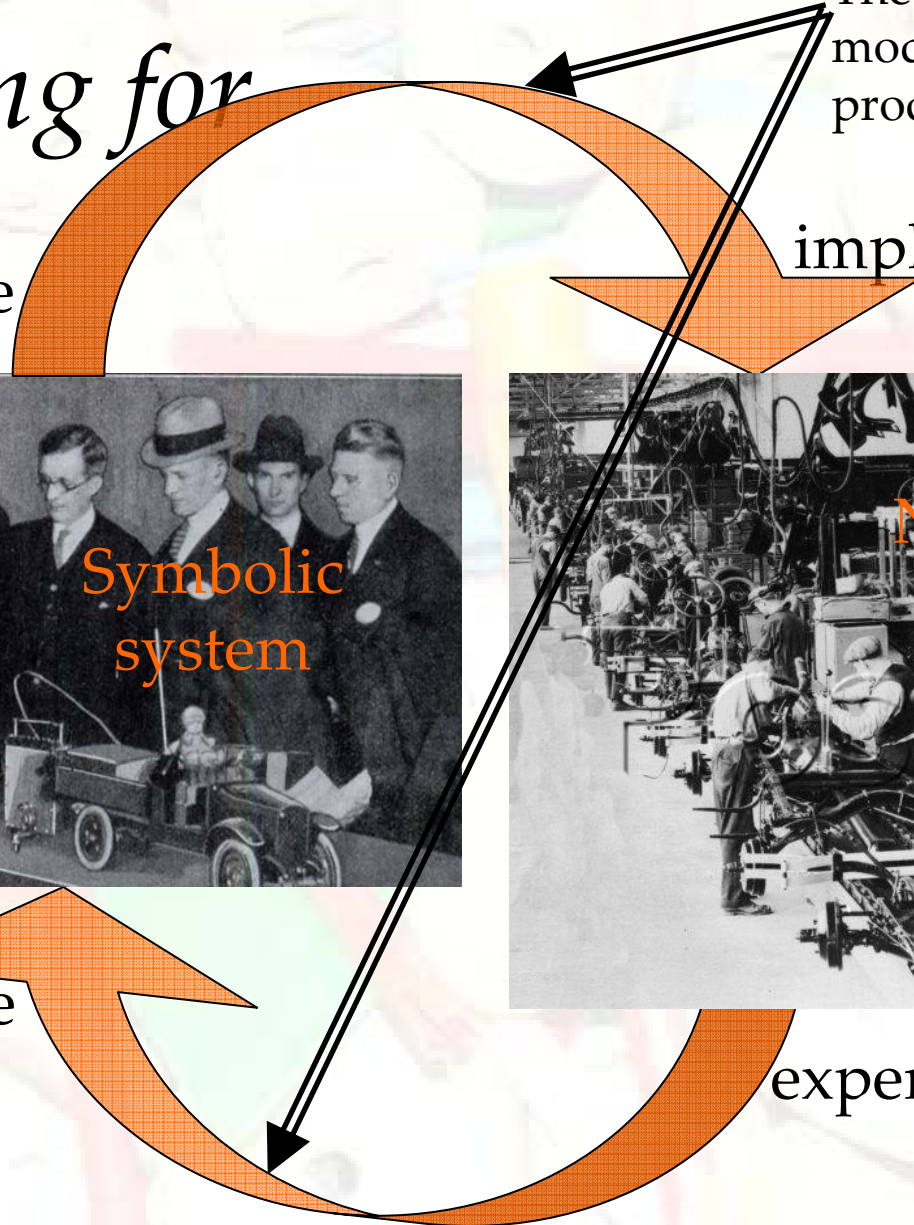
The modelling process

implement



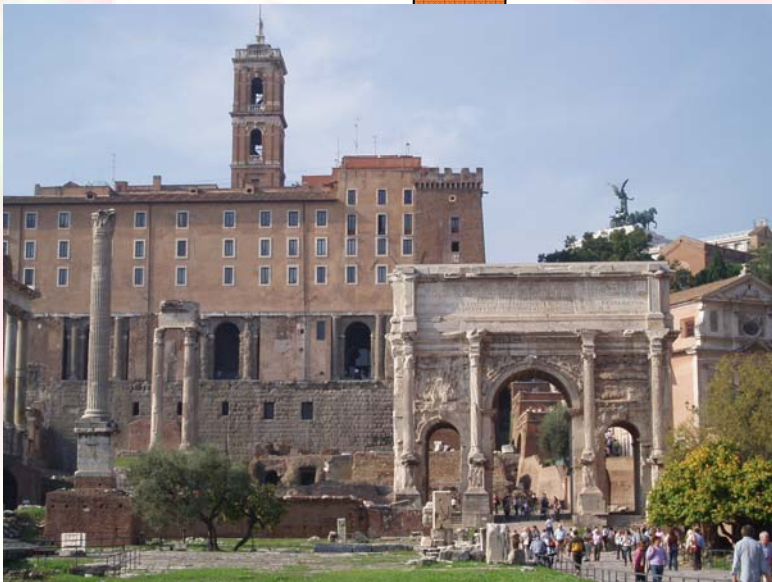
manipulate

experience



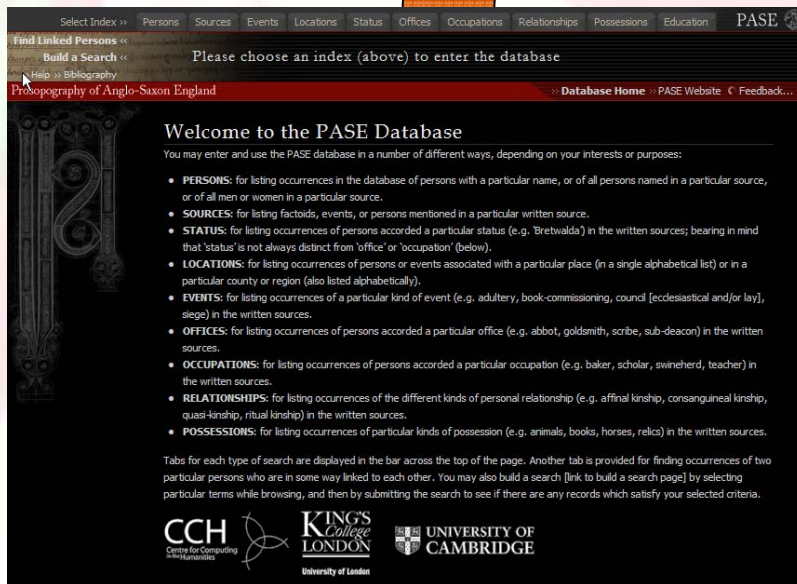
Modelling for

VR
reconstruction



Archaeological data
from the Foro Romano

Modelling for



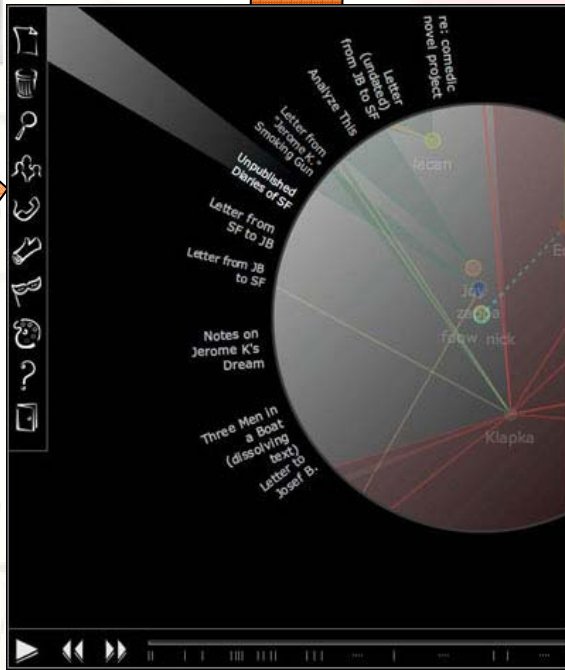
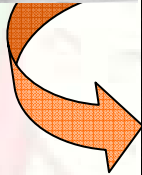
*Data from the
historical record,
in the Prosopography of
Anglo-Saxon England*

Many
prosopographies

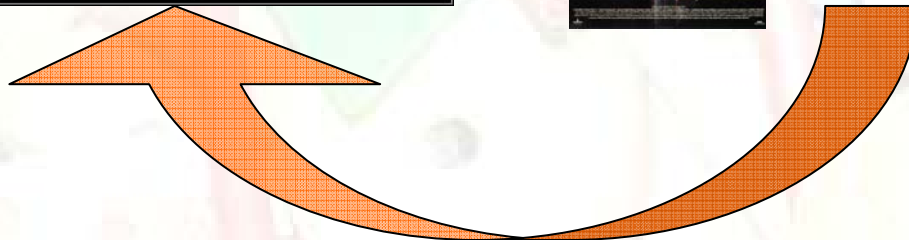


Aethelred the Unready
(d 1016)

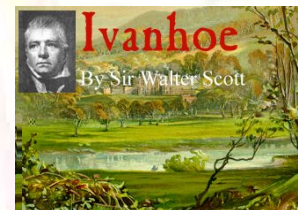
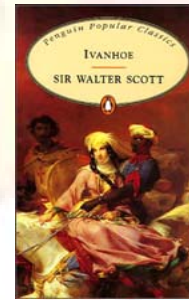
Modelling for



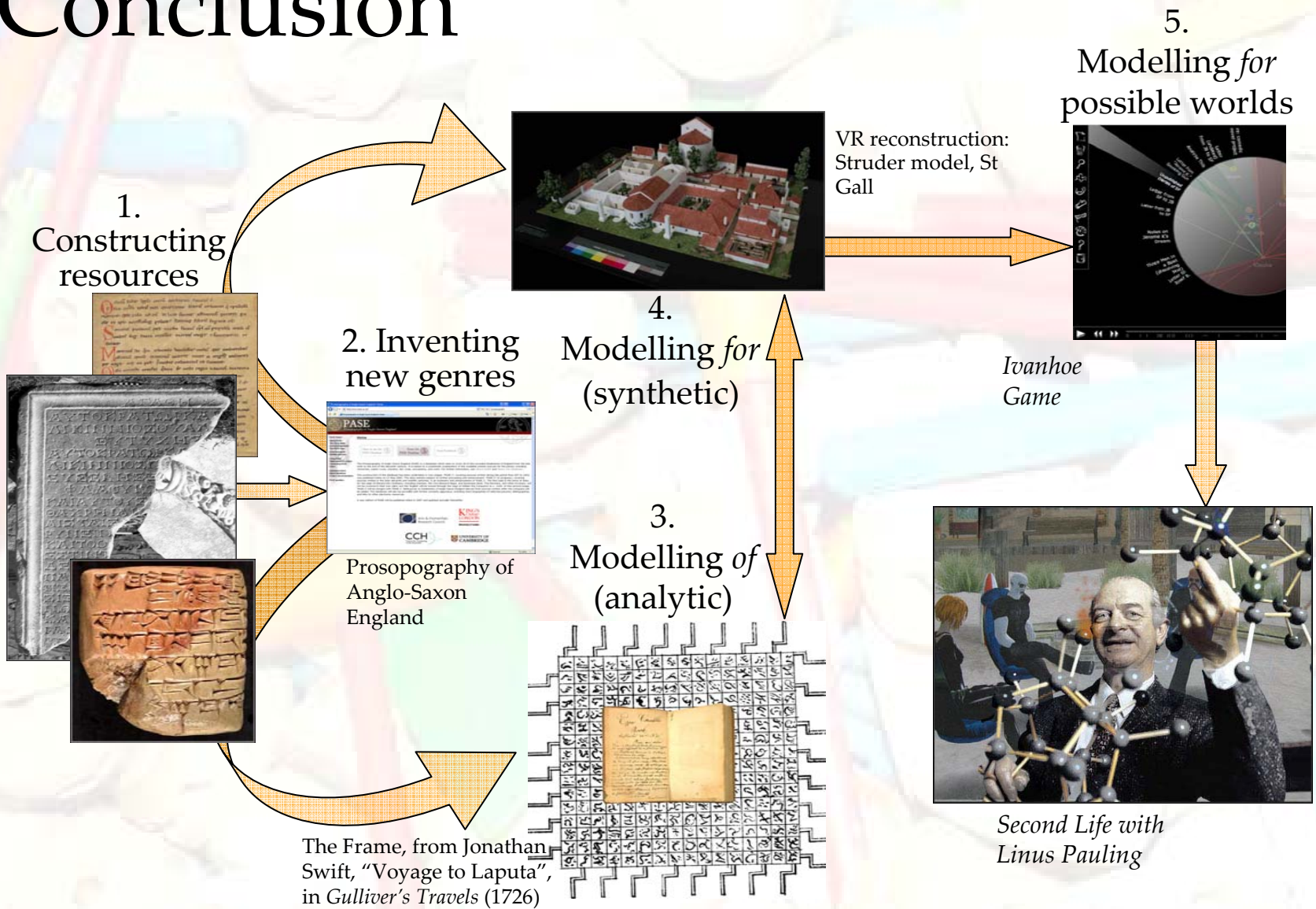
Ivanhoe
Game



Possible
Ivanhoes



Conclusion





AND NOW, OVER TO HAROLD...