

Other Projects at Warwick

There are a number of other prestigious projects at Warwick, including the World First F3 Car. It incorporates green technology into a racing car which is capable of reaching speeds of 125mph. Technologies on the car include fuel made from chocolate, a steering wheel made from reclaimed carrots and body work made from potatoes.



The University of Warwick campus is also home to Warwick Manufacturing Group (WMG) and the International Manufacturing Research Centre (IMRC). Both are highly renowned in the manufacturing and research industry.



CONTACT US

If you would like to discuss sponsorship opportunities, please do not hesitate to contact our team:

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Warwick Racing

International Manufacturing Centre
University of Warwick
Coventry
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Sponsorship Leaflet 2010/2011





Formula Student

Formula Student is run by the Institute of Mechanical Engineers (IMEchE) as a way of promoting careers in the engineering industry.

At the end of each academic year, an event is held in the UK to allow universities to test their designs against other students. It is a highly prestigious competition with teams travelling from around the world for the chance to race their cars. Ross Brawn, team principle at Mercedes F1, became a Patron in 2006 proving that Formula Student is considered highly in the automotive industry.

Formula Student "seeks to challenge university students to conceive, design, build, cost, present and compete as a team with a small single-seat racing car in a series of static and dynamic competitions".

Ross Brawn, Patron



Sponsorship Opportunities

Sponsorship can be provided in four different forms: money, parts, materials or expertise.

In return for sponsorship we will offer a range of different "products" which includes the following in the **Standard Sponsorship Package**.

- Invitations to presentation evenings
- Newsletters
- Logo on our website with description of company
- Photos of team for your own internal promotion
- Opportunity to have logo on the car

We have a number of Optional Extras which can be negotiated including the opportunity to sponsor presentation evenings and advertising around the University of Warwick campus.

Our sponsorship packages have a specific emphasis on providing access to some of the countries top graduates while creating a lasting relationship with the Warwick Racing team.



WR1 The Team

The Warwick Racing Team is made up of 12 undergraduates from the University of Warwick. It is a multi-disciplinary team with electrical, mechanical, manufacturing and automotive students all working together to design, manufacture and race the car.

The project has been running at the School of Engineering for the last 9 years under the name Warwick Formula Student.

In 2009/2010 we achieved our highest ever result coming 7th in the UK and 22nd overall. In 2010/2011, we aim to build on this success to become one of the top 5 universities in the UK at the competition.

