Several billionaires on China’s east coast owe their status, in part, to the skills they acquired on WMG programmes. Professor Lord Bhattacharyya, Chairman and founder of WMG, has worked with China for thirty years; from early collaborations with Dr Liang Sili in the Long March Programme though to today’s masterclasses for executives in China’s major companies.

After completing our courses, the brightest and best of the young Chinese have gone on to lead some of the country’s most influential institutions.

WMG in China

WMG's international reputation stems from our pioneering approach to research in an intensely competitive worldwide marketplace. It is this applied research that underpins our education programmes, transferring our valuable knowledge and expertise to students at all stages of their careers. Over the past 34 years we have created a strong involvement with China through partnerships with government, universities and leading manufacturers.

The quality of academic teaching at Warwick, coupled with WMG’s international reputation for impact and partnerships with industry, make our qualifications highly attractive. Others are trying to duplicate this model, but nowhere in the world does it quite like us.

Professor Lord Bhattacharyya, Chairman, WMG

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The University of Warwick

Warwick is one of the UK's great success stories. In less than fifty years since it was founded, Warwick has become one of the UK's best universities. It is consistently in the top ten of UK league tables and is rapidly climbing the international league tables of world class universities.
WMG was founded by Professor Lord Bhattacharyya in 1980 to reinvigorate manufacturing. Since its inception, WMG’s mission has been to improve the competitiveness of organisations around the world through the application of value adding innovation, new technologies and skills deployment. One of our key strengths is to bring academic rigour to industrial and organisational practice.

Today we are one of the world’s leading research groups, with over 500 people working across six buildings on the University of Warwick campus, plus collaborative centres in seven countries. We have an annual programme of GBP £180million which includes industrial and in-kind support.

An academic department of the University of Warwick, UK, we are an international role model for how universities and business can successfully work together, as cited in UK Government Lambert, Wilson and Witty reviews of university : business collaboration. We are carrying out applied research in fields such as design, materials, manufacturing, systems, business, and healthcare.

We are at the forefront of innovative technology, leading major multi-partner projects to create and develop exciting new products, processes and services. These can lead to major breakthroughs and be of huge benefit to organisations.

These multi-partner projects have seen us working across a wide range of sectors and our field of expertise now extends well beyond traditional manufacturing, automotive, aerospace and rail sectors. It now encompasses areas as diverse as construction, health, pharmaceutical, agriculture, mining, banking and telecommunications. In short, WMG can reach almost any corner of the world or area of the economy.

Facts and Figures
Our typical annual programme includes:

- Over 270 Chinese students on our full-time Master’s programme in the UK
- 20+ Chinese students pursuing research degrees
- 480+ students studying Master’s courses in collaboration with Hong Kong PolyU and Hong Kong VTC
- SAFEA /AVIC/China Aerospace / BJAST- six bespoke programmes with over 250 executives attending
China Programmes

Thousands of graduates and business managers have gained a University of Warwick qualification through our Professional and Executive Programmes, Master’s degrees or Doctorate programmes, delivered at a number of international centres. Our programmes are founded on industrial and business relevance and are underpinned by our research expertise.

We aim to provide direct benefits to both the individual and the company from the knowledge and skills gained. The roll of honour of our 500 global collaborators includes AstraZeneca, Avecia Biologics, BAE Systems, Bosch, GE, GSK, Jaguar Land Rover, Nikon, PZ Cussons, Rolls-Royce, Santander, Syngenta, and Tata.

In 1990 our Integrated Graduate Development Scheme was launched at Hong Kong Polytechnic University. Since then we have also delivered programmes for industry in Wuhan, Hangzhou and Kunming.

SAFEA Programmes

In 1998, as a result of programmes developed with the Chiang Industrial Charity Foundation, we established a direct relationship with the Chinese Government-body responsible for all overseas training, the State Administration of Foreign Experts Affairs (SAFEA). We have worked with SAFEA to deliver a wide variety of training courses tailored to the needs of managers from most of the major industries and institutions across China. This includes companies in banking, construction, oil and gas, the automotive industry, aviation, aerospace, transport, and defence, in addition to the provincial governments.

Courses are specifically developed for each cohort, typically with an intensive two-month period of teaching and project work. Areas covered have included Project and Programme Management, Innovation, Finance, Logistics, Supply Chain Management and International Business.

Our tutors fly out to our international centres to deliver modules to students who may in turn come to Warwick for intensive study, engaging with people from different cultural and professional backgrounds. These courses are widely recognised in China as being one of the best of their kind, and WMG/SAFEA Alumni have now reached senior and leadership positions in many areas of Chinese industry and government.

Some 1,100 senior managers have now benefited from these courses, from a wide range of organisations including the Aviation Industry Corporation of China (AVIC), Beijing Academy of Science and Technology (BJAST), China Development Bank, China National Petroleum Corporation, Great Wall Asset Management Corporation, SINOPEC and SAIC.

Intensive Training

Over the past six years WMG has also specialised in designing intensive short courses in the UK for senior managers from selected Chinese companies and organisations. WMG’s partners in this process include the China Association for the International Exchange of Personnel (CAIEP), China Aerospace Science and Technology Corporation (CASC) and the Aviation Industry Corporation of China (AVIC).

These courses are designed for the particular organisation and comply with Chinese Government regulations for overseas training. They normally consist of an intensive three-week period of taught modules relevant to the specific partner, plus industrial and cultural visits.

Beijing City University

Building on the success of the HKPolyU and VTC programmes, in 2012 we extended our operations into mainland China. In 2013, we received approval from the Chinese Ministry of Education for a Master’s degree in Programme and Project Management, to be delivered in collaboration with Beijing City University. This will provide the foundation for further developments aimed at cultivating high level talent with innovation and management skills.

University of Science and Technology Beijing

In 2013 Professor Lord Bhattacharyya visited the University of Science and Technology Beijing (USTB) to sign a Memorandum of Understanding creating a long-term collaboration partnership in research. Both universities will work together to develop collaborative research and development opportunities, by working with companies in China, Europe and internationally, as well as national funding bodies.

www.wmg.warwick.ac.uk
Full-time Master’s Programme

We launched our first full-time MSc programme at the University of Warwick, UK in 1983, and now offer 12 specialist Master’s degrees here which attract students from all over the world. With over sixty different nationalities currently represented, the international experience affords students the opportunity to learn from others and gain an insight into different cultures.

Chinese students play a major part in the dynamic community on WMG’s full-time Master’s courses. They appreciate that our programme is a challenging and rewarding learning journey, providing students with both a theoretical and an applied understanding of how successful enterprises operate. Innovative teaching methods ensure that students engage practically with their studies and the combination of business and technical modules, lectures and syndicate exercises, teaching and research, ensures a balanced, holistic programme.

What is arguably most valuable to our Chinese students is the fact that our tutors are equipped with extensive industry experience and are able to share that knowledge with students. The proximity to the cutting edge, applied research being conducted across our buildings provides excellent opportunities to feed the very latest findings back into the learning experience.

Flexibility in terms of module and dissertation choice also enables students to direct their learning towards their own specific interests, providing outstanding career opportunities in the global market place.

Excellent transport and road links

- 1 hour to London by train
- Nearest airport – Birmingham International 20 minutes
- Nearest train station – Coventry 10 minutes

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