

AMBITION MEETS
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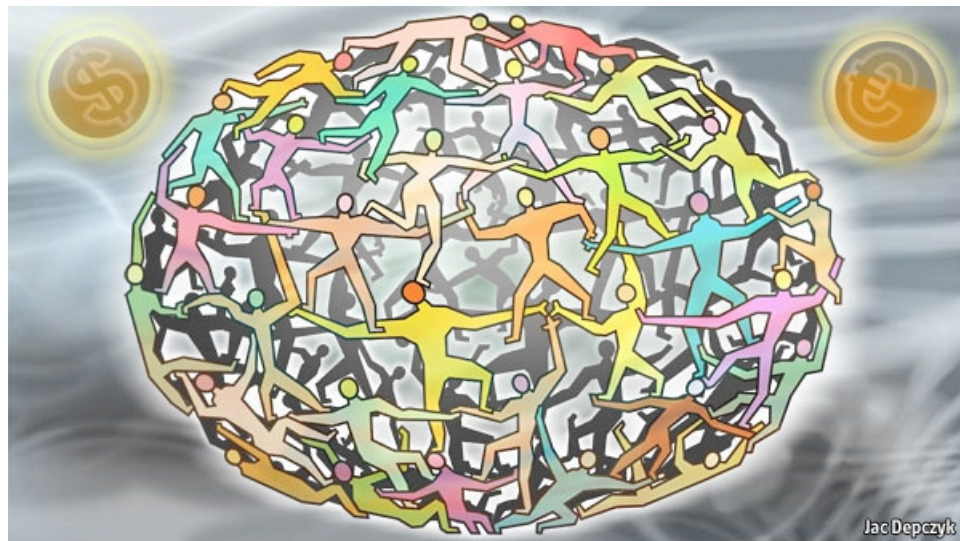
Free exchange Border follies

Liberalising migration could deliver a huge boost to global output

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IN BAD

economic times the temptation to bash immigration is overwhelming. “Get the stench out of Greece,” runs a slogan of Golden Dawn, an increasingly popular anti-immigrant party there. David



Cameron has pledged to more than halve annual net migration into Britain by 2015. In America Republicans are wondering how much anti-immigration rhetoric contributed to Mitt Romney’s defeat in the presidential election. A change of political tune is badly needed. Evidence suggests that increased flows of people across borders could ignite global growth.

The economic case for migration is similar to that for free trade. Trade benefits countries by letting workers specialise in activities in which they are relatively more productive, raising output. And the larger market created by trade spreads the fixed costs of innovation more thinly, encouraging the development of new goods and ideas. Governments began the long march towards trade liberalisation after grasping that its upsides outweigh its costs, leaving a surplus large enough to compensate the losers.

Immigration is an afterthought, in both practice and theory. In traditional trade models wages converge across trading partners with similar technologies even without migration, a phenomenon winningly branded “factor-price equalisation”. Sadly, factor-price equalisation is a real-world rarity. As of 2000, for instance, a worker in Mexico earned a wage 40% that of a Mexican-born worker of similar education and experience working in America.

country relative to the developing one. True, a rapid burst of immigration might temporarily reduce wages. But if the pace of movement is slow enough to allow investment to adjust, borders could open without any wage dislocation in either or destination economies. Migrants themselves would benefit handsomely, however. In a new paper* John Kennan of the University of Wisconsin-Madison estimates that opening borders could raise the average wage of workers from developing countries by \$10,100 a year, or more than 100%, thanks to the large rise in the incomes of those opting to migrate.

Those bigger incomes should swell global GDP. In a recent report Sharun Mukand of the University of Warwick calculates the effect of movement by half of the developing world's workforce to the rich world. Such a vast migration could never happen in practice, of course, but as a thought exercise it is instructive. If migration closed a quarter of the migrants' productivity gap with the rich world, their average income would rise by \$7,000. That would be enough to raise global output by 30%, or \$21 trillion. Other studies find even bigger effects. A 2007 paper by Paul Klempner at Simon Fraser University, and Gustavo Ventura, now at Arizona State University, reckons that full labour mobility could raise global output by up to 122%. Such gains swamp the benefits of eliminating remaining barriers to trade, which amount to 1.8-2.8% of GDP, reckons Mr Mukand.

Even a modest (and more practical) easing of restrictions could be very rewarding. Lant Pritchett of Harvard University estimates that just a 3% rise in the rich-world labour force through migration would yield annual benefits bigger than those from eliminating remaining trade barriers. The incorporation of women into the rich-world workforce provides an analogy: this expanded the labour supply and the scope for specialisation without displacing the "native" male workforce.

Rich-world residents nonetheless worry that migrants will gain at their expense. A survey of research on the topic Francine Blau and Lawrence Kahn of Cornell University find that few studies turn up a negative impact on native wages. In a paper on western Europe Francesco D'Amuri of the Italian central bank and Giovanni Peri of the University of California, Davis find that immigration encourages natives to take more complex work. Such "job upgrades" are responsible for a 0.6% increase in native wages for each doubling in immigrant labour-force share. Where immigrants have disadvantages subsets of the population, Gordon Hanson of the University of California, San Diego reckons that charging an entry fee to migrants or their employers could help pay for training or benefits for those who lose out.

A frosty welcome

Advanced economies may also fret for their budgets. In a survey of fiscal studies

markets to invest in education, including among those who opt to stay put. Immigration generates remittance flows back home; informal links facilitate country trade and investment. If policymakers can see past their fear of the flood the dividends could be huge.

Sources

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