

# Faculty of Social Sciences Festival 2011

To celebrate the launch in 2011 of our new degree  
*MSc Intercultural Communication for Business and the Professions*,  
we are delighted to welcome the highly successful business entrepreneur

**RAM GIDOOMAL CBE**

to give a Guest Talk on

## **Sustaining Dialogue: Multicultural Societies under pressure**

*In exploring this controversial topic, Ram will draw on his extensive experience as a successful business entrepreneur.*

Date and Time: 11 May 2011, 14.00 – 15.30

Place: S0.18, Social Sciences Building

RSVP to Elaine Roberts, [e.a.roberts@warwick.ac.uk](mailto:e.a.roberts@warwick.ac.uk)

Tel. 024 7652 3200

Ram Gidoomal is actively involved in a large number of enterprises and organisations, too many to include here; but to mention some of the most relevant to this occasion, he is Chairman of the South Asian Development Partnership, author of *Sari 'n' Chips*, *The British and How to Deal With Them: Doing Business with Britain's Ethnic Communities*, and Honorary Member, Faculty of Divinity, Cambridge University. He was a candidate for Mayor of London in 2000, as Leader of the Christian Peoples Alliance, gaining 100,000 votes.

