

Using networks and communities of practice to improve organisational learning and performance

An invitation to take part in a major international survey into benchmarking the contribution of networks and communities of practice to individual and organisational performance

Research partners



Keynote Speakers



Larry Prusak is a globally recognised authority in the field of knowledge management. He received the Lewin Award from Organization Science and Work Frontiers International has named him as one of the ten most admired knowledge leaders in the world. His books include Working Knowledge.

Richard McDermott, PhD is one of the leading thinkers, authors and consultants on designing knowledge organizations and building communities of practice. He co-authored the seminal book on CoPs - *Cultivating Communities of Practice* - with Etienne Wenger and has published many articles.



Organisations who took part in Phase 1 include ...

ConocoPhillips

Schlumberger

AON

BAE SYSTEMS

Organisations from the following sectors will participate in Phase 2

- Financial Services
- Health Technologies
- Energy
- Aerospace & Defence
- Engineering & Construction
- Consulting & Technology
- International Development
- Public Sector

Network/CoP Research Engagement Workshop

Tavern Room, RSA, 8 Adam Street, London, UK, WC2N 6EZ
Thursday 18th September: 9.30am – 4.30pm

Agenda

- 09.30 Coffee
- 10.00 Introductions and Welcome
Douglas Archibald
- 10.15 History and Changing Roles of Networks and CoPs
Dr. Richard McDermott
- 11.05 Break
- 11.20 How does practice really move across silos and boundaries?
Larry Prusak
- 12.10 Key Findings from KIN CoP Benchmarking Survey – Phase 1
Douglas Archibald
- 12.25 Plans for Phase 2 Research
Professor Harry Scarbrough and Dr Juliane Schwarz
- 12.45 Lunch

Private Sector Stream

- 13.30 Who are we here?
- 13.40 Network/CoP Vignettes
 - OilservCo
 - PharmaCo
 - FinancialServCo
- 14.40 Table Discussions
 - What areas should the research focus on?
- 15.00 Break
- 15.15 Table Discussions
 - Focus area groupings
- 16.00 Plenary Feedback

Public Sector Stream

- 13.30 Who are we here?
- 13.40 Network/CoP Vignettes
 - Health
 - Local Government
 - Education
- 14.40 Table Discussions
 - What areas should the research focus on?
- 15.00 Break
- 15.15 Table Discussions
 - Focus area groupings
- 16.00 Plenary Feedback

- 16.15 Feedback on Plans for Phase 2 Research
Professor Harry Scarbrough and Dr Juliane Schwarz
- 16.30 Close

Attendance is free pending completion of a short pre-event online questionnaire. For more information contact:

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