Academic Rationale
Students pursue careers in management from a wide variety of backgrounds and first degree subjects. Recruiters look for students who can display relevant personal skills, analytical ability and commercial awareness. To help foster both analytical abilities and commercial awareness Warwick Business School offers integrated Business Studies modules to students from all other University departments. Business Studies I and Business Studies II are modules that can be taken at either one of two degrees of breadth, with IB313 Business Studies I, held during the first term, covering four management subjects, while IB314 Business Studies II covers a further four subjects in the second term. The Term 1 module IB313 Business Studies I is a prerequisite for IB314 and must be taken in the same academic year.

These modules are designed for all students interested in learning about the management of businesses and other organisations as well as about business and corporate strategies. Undergraduates take these modules not only because they want to learn more about institutions that play such an important part in all our lives, but also because they are aware that, in whatever career they choose, they may well be required to understand and practise management skills.

You are NOT permitted to take IB314 Business Studies 2 if you have already taken, or are taking this year, IB206 Introduction to Business Studies or more than one module in any subject area covered by this module (information systems, managing employee relations, operations management, entrepreneurship and new business creation). If you have taken a prior module in any of these subject areas, you must submit the relevant Assessment in the same area for IB314 (not the exam question).

Objectives
By the end of the module you should be able to:

- Understand the language and central concepts of management and business.
- Understand the analytical frameworks and skills used by managers in solving business and other related problems.
- Analyse and solve business and management problems.
- Understand the variety of schools of thinking about management and their historical development.

Syllabus
The topics covered are:

- Managing Employment Relations
- Operations Management
- Entrepreneurship
- Information Systems

Bibliography

Teaching
1 x 3 hour session per week
**Assessment**

This module is assessed in conjunction with IB313 Business Studies I, which must be taken in the same academic year.

2 x 1500 word written assignments (30%)

1.5 hour examination in the remaining two topics not chosen for assignments (70%)

**Visiting & Exchange Student Assessment Methods**

Term 1 assessment:

Terms 1 & 2 Assessment:

Terms 2 & 3 Assessment: