

# The Ethnography Circle

## Understanding the Ethnographic Journey

5th Meeting Thursday 10th March

3:00-4:30pm

Warwick Business School room 1.001



### Using video-reflexive ethnography in healthcare: when slowing-down and hurry-up meet

With Jessica Mesman,

Maastricht University, The Netherlands

For more than two decades a growing number of STS scholars have been moving beyond the boundaries of academia into the public sphere with the aim ‘to make a difference’. In this presentation Jessica Mesman will take the opportunity to discuss her efforts of ‘making & doing’ in health care practices by considering the ‘ordinary’ as an extraordinary accomplishment and learn from it. This act of foregrounding mundane practices to understand and improve practices is captured by the concept of exnovation. In order to see what is traditionally neglected or considered as not being relevant she uses video-reflexive ethnography (VRE). Although VRE provides the required ‘situated distance’ and ‘hologrammatic effect’, this method also comes with practical challenges when being used in a busy healthcare environment as it does not only ask clinicians to become co-researchers, but also to slow down. In her presentation she will discuss both the requirements of using VRE as well as the challenges to meet these conditions in the hurly-burly of healthcare practice. By including a hands-on part in her presentation, she aims to involve the audience in her efforts of ‘making & doing’.



Jessica Mesman is associate professor in Science & Technology Studies at Maastricht University in the Netherlands. Her research focus is on the role of informal and unarticulated aspects of daily routines in stabilizing practices. For her analysis she applies an “exnovative” approach and the method of video-reflexive ethnography.

**Location: In Person Event, room 1.001 Warwick Business School, University of Warwick Campus, Gibbet Hill Road, Coventry, CV4 7AL**

**For information and to register please contact: [ethnography@wbs.ac.uk](mailto:ethnography@wbs.ac.uk)**

Admission is free and open to students from other institutions

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