Information Systems and Management (ISM) Forum
Spring Term 2008

Speaker: Professor Geoff Walsham, Judge Business School, University of Cambridge
Title: Balancing Local Knowledge within Global Organisations through Computer-based Systems: An activity theory approach
Date: Tuesday 29 January 2008
Venue: Room B3.19, Warwick Business School, Scarman Road
Time: 14.30 – 16.00

Abstract: This seminar will focus on how global organisations design computer-based systems for knowledge sharing which aim to balance centralised and standardised approaches against diverse local needs. A case study of GP, a leading pharmaceutical company, will be analysed through the theoretical lens of third-generation activity theory. Some theoretical and practical implications will be discussed. The seminar will draw material from the following published paper:


Biography: Professor Walsham is a Senior Editor of MIS Quarterly and an Associate Editor of Information and Organization. He is a member of the editorial boards of the Electronic Journal of Information Systems in Developing Countries, Ethics and Information Technology, Information Technology for Development, and the Scandinavian Journal of Information Systems. He has been an operational research analyst at BP Chemicals.

His research interests are the development, use and management of information and communication technologies and systems; and implications for work, organisations and societies.

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