**Registrar’s Office**

**Dragons’ Den Outline Proposal**

*Service Improvement, Efficiency, Collaboration & Innovation   
(Simplify, Collaborate, Deliver)*

*Please complete and return to Michele O’Shea, Projects Officer, CCSG*[*m.o-shea@warwick.ac.uk*](mailto:m.o-shea@warwick.ac.uk) *by 21 November 2014  
Please do NOT include any additional information or attachments at this stage.*

NAME:

STAFF / STUDENT:

EMAIL:

CONTACT TELEPHONE:

**THE IDEA**

*Describe your proposal clearly setting out the reasons why you think it would be successful*

*(200 word limit)*

**IS IT THE RIGHT THING TO DO?**

*Does it fit with our strategy? Why is this the right time to do this? Are there alternatives? What are the risks and how could they be mitigated?*

(150 word limit)

**THE IMPACT**

*What is the scale of this initiative – which areas of the University does it impact? If successful, is there potential to roll this out to other parts of the University? What benefits would this bring to the University? Will this initiative generate cost savings or income – if so, what savings/income could the University expect p.a. over the first five years? What are the principal costs associated with this initiative?*

*(200 word limit)*

**WHAT DO YOU NEED TO MAKE YOUR PROPOSAL REAL?**

This should not just be about a cash investment. Are you clear about what could make your idea fly?

(150 word limit)

**WHY SHOULD WE INVEST IN YOUR IDEA?**

(50 word limit)