



2006 International Conference on Public Administration

2006 ICPA Conference Program

Date: October 5-6, 2006

Venue: Warwick University

Coventry, UK

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Sponsored by University of Electronic Science and Technology of China; Institute of Governance and Public Management of Business School of The University of Warwick, UK; International Institute of Administrative Sciences, Belgium; American Society for Public Administration, USA ; School of Public Administration of Moscow State University, Russia and Chinese Public Administration Journal

Hosted by School of Political Science and Public Administration of University of Electronic Science and Technology of China, P.R. China

Organized by Warwick University Conference Center and Sino-British Culture & Language Exchange, UK

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Introduction to 2006 ICPA

Government Innovation and Reform

The theme of 2006 International Conference on Public Administration (ICPA 2nd) with an emphasis on innovation and reform is fully appropriate for a profession that came into existence as an agent for social change, innovation, and reform. Modern public administration as both a field of practice and study is replete with government innovation and reform initiatives. How to administer complex public policies and programs in an effective, efficient, and fair manner challenges the most highly committed public officials and managers worldwide. There is no single one best way to get the job done. Indeed, change-challenge-change, the hallmark of innovation, begets competing best ways to accomplish important administrative tasks and achieve significant societal goals.

The proceedings of 2006 International Conference on Public Administration (2nd) represent a vast storehouse of new information and knowledge that should be useful to public officials on every continent, East-West and North-South. Government innovation and reform does not recognize national boundaries but is truly a transnational phenomenon.

Co-sponsored by University of Electronic Science and Technology of China; Institute of Governance and Public Management of Business School of The University of Warwick, UK; International Institute of Administrative Sciences, Belgium; American Society for Public Administration, USA; School of Public Administration of Moscow State University, Russia and Chinese Public Administration Journal, 2006 International Conference on Public Administration seeks to provide a forum for distinguished speakers from academia, government and industry to discuss problems and new ideas, share experiences of success and failure in public administration, explore the changes that public administration poses for all aspects of governance, and promote international co-operation in the field of public administration ,especially stressing on government reform and innovation.

The submissions of 2006 International Conference on Public Administration have amounted to Seven hundred and eight pieces from both China and abroad, including 29 pieces submitted by foreign experts, scholars and practitioners to School of Political Science and Public Administration of University of Electronic Science and Technology of China while paper submissions to America Society for Public Administration are 36 pieces. The paper submitters are from P.R. China, America, United Kingdom, Belgium, Russia, Thailand, Nigeria, India, Lithuania, Japan, South Korea, Hong Kong, Taiwan, Bangladesh, Republic of Georgia and Turkey. After peer reviews by 2006 ICPA Academic Committee, the papers collected in the proceedings of the 2006 International Conference on Public Administration are one hundred and eighty-three including four working papers and abstracts, which offer a wide array of new knowledge and information on subjects that public administrators and scholars should find useful. Some papers address civil service reform, managerial ethics and building organizations of integrity, developing planning capabilities, environmental risk taking, result driven governance, government spending, all significant in formulating public policies and administering public programs. Other papers focus on E-government and Internet, toxic politics and reform in the

U.S. military, goal clarity and governmental red tape. Yet others examine practical problem solving such as disaster recovery, vehicle sales and regulatory issues. One paper focuses on a controversial reform measure to offer same-sex domestic partner benefits for government employees. Some other papers address on organizational cultures and moral decision making, all very important in the day-in and day-out work of administering public agencies. One paper focuses on emergency responses to natural catastrophe. Several papers explore the evolution of civil service systems in the Republic of China and the United States. Employment, aging public sector workforce, and municipal governance in China are also topics dealt with here. Knowledge of these subjects and others in these proceedings can assist public managers to carry out their duties in a competent and professional manner.

2006 ICPA IMPORTANT NOTICES:

1. Since August 31, 2006, School of Humanities and Social Science has been **renamed as School of Political Science and Public Administration**.
2. Please bring memory stick with 15 minutes PowerPoint presentation saved when attending 2006 ICPA in Warwick Conference Center, Radcliffe.
3. Information on How to find The University of Warwick and Warwick Conference Center can be found: www.warwickconferences.com
4. For those who are able to participate in *campus sight seeing and downtown sight seeing*, please confirm before **Sep. 25. 2006**
5. Please switch off your cell phone while attending 2006 ICPA
6. Anything unsafe or potentially unsafe is not allowed in Radcliffe, Warwick Conference center
7. No interference with hotels' regulations
8. In case of services of long distance call and laundry needed, please contact with the reception desk of the hotel, and fees incurred remains to delegates' own account
9. The annual average temperature in Warwick in October is **14.8 °C**
10. Should any inquiries, please don't hesitate to contact with us by the following

Contact Information:

Zhao Shurong for General Information

Executive Director of 2006 ICPA

Email: zhaoshurrong2001@163.com

zhaoshurong@uestc.edu.cn

Tel: 0086-(0) 28 -88062266 (China) (Before Sept. 30. 2006)

Tel: 0044-(0)7768185657 (UK) (After Sept. 30, 2006)

Michelle Hayton for accommodation and how to find Warwick Conference Center

Event References: 881819 and 883915

Event Manager

Warwick Conferences

Sales & Marketing

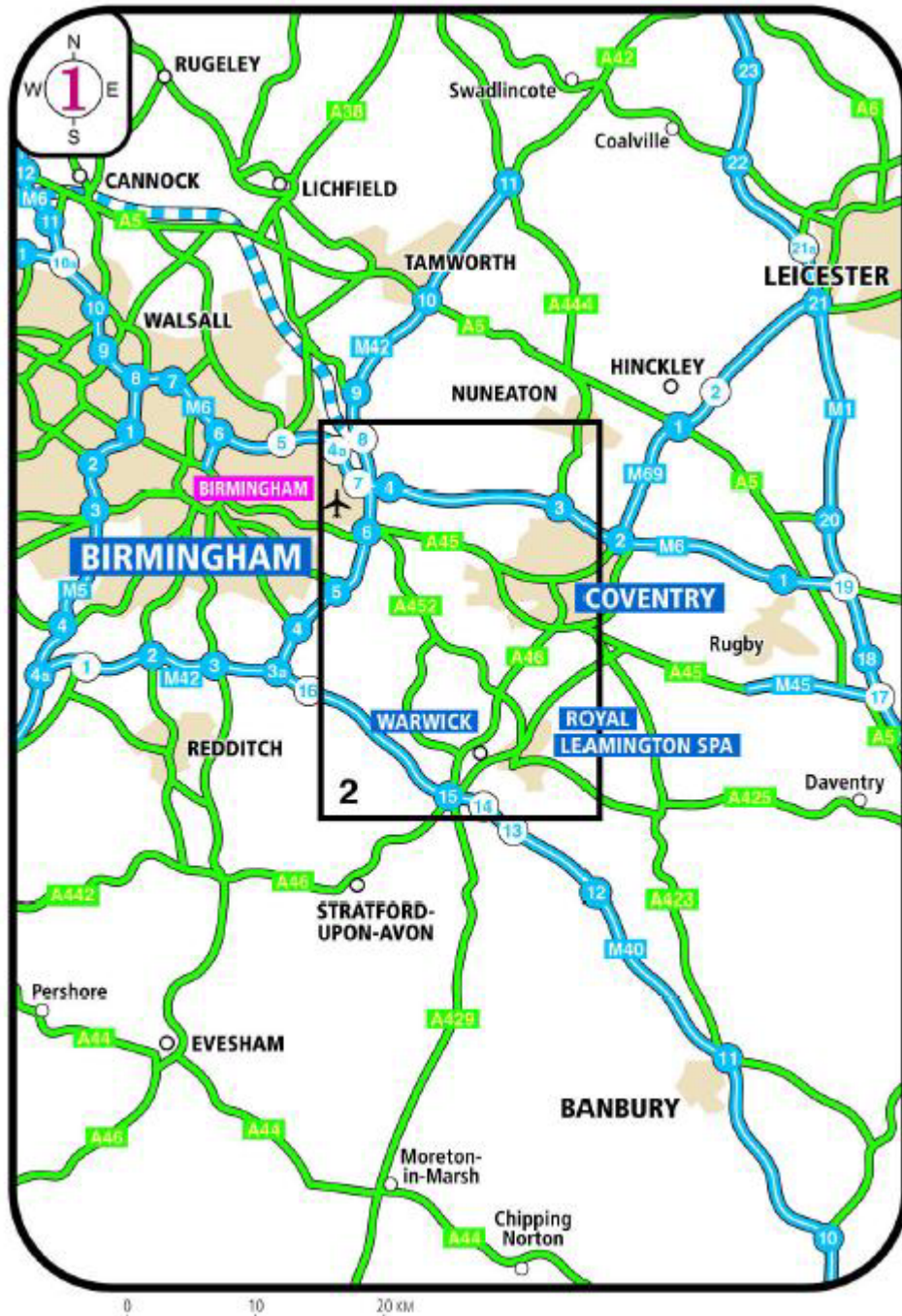
Tel: 44 024 7657 3922

Fax: 44 024 7657 2661

Michelle.hayton@warwick.ac.uk

www.warwickconferences.com

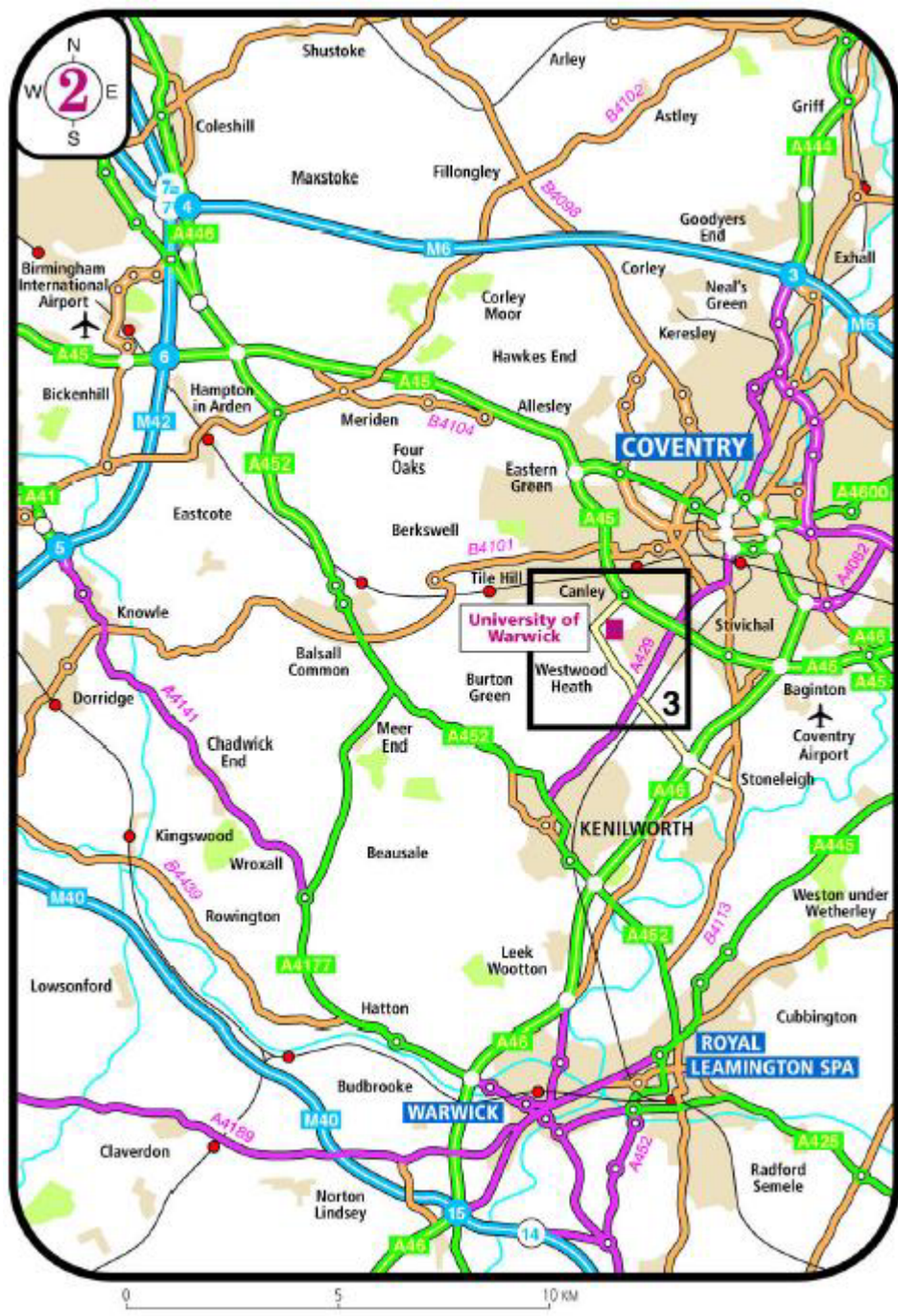
How to find the University of Warwick



Travelling to The University of Warwick

By Air

Approx 30 mins by road from Birmingham International Airport,
1 hour from Nottingham East Midlands Airport, 2 hours from Luton Airport
and 15 mins from Coventry Airport.



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By Rail

The nearest station is Coventry.

Approx 15 mins by taxi from Coventry Railway Station or take the Travel West Midlands 12 or 12a, or Stagecoach X10 or X12 bus from the Warwick Road Bus Stop (which is signposted from the station).

Warwick Conference Center in Coventry, UK



Warwick Conferences is the largest commercial business of The University of Warwick. It is highly successful with an annual turnover of £20 million.

Based in **Coventry**, there are three purpose built Training & Conference Centres; Radcliffe, Scarman and Arden offering conference facilities all year round, and a Conference Park, which utilizes the main campus facilities.

Over 300 meeting rooms, from boardrooms to tiered auditoria are fully equipped with the latest technology, 600 sq meters of exhibition space, a 1,200 capacity Hall and the largest Arts Centre outside of London. The University of Warwick is located in rural Warwickshire within 500 acres of parkland and is surrounded by lakes and relaxing outdoor spaces.

Warwick Conferences is considered to house the widest choice of meeting space in the UK.

More information can be found: www.warwickconferences.com

Accommodations on October 5, 2006 have been arranged with Warwick conference center, booking must be made **before September 8** as follows:

October 5, 2006

Dinner Bed & Breakfast-Double Radcliffe House	Rates GBP	165.30 +17.5% VAT for a couple
Dinner Bed & Breakfast Arden	Rates GBP	112.90 +17.5% VAT per person

When booking : Please quote the following information

Group name: Sino British Culture & Language Exchange

Event References: 881819; 883915

Sales Manager: Nathalie Krop

Central Sales & Marketing

University of Warwick

Coventry CV4 7AL

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Email: Nathalie.krop@warwick.ac.uk



Welcome to Radcliffe and Arden~!~!

Registration Day

Time: October 5, 2006

08:00-24:00

Registration

Place: Reception Lobby of Radcliffe, The University of Warwick Conference Center

15:30-18:00

Venue Place: Reception Lobby of Radcliffe, The University of Warwick Conference Center

Delegates meeting, Campus Sightseeing and Downtown Sightseeing (optional)

19:00 -20:30

Reception Dinner

Place: Dinning Hall of Radcliffe, The University of Warwick Conference Center

Conference Day

Time: October 6, 2006

07:00-08:00

Breakfast Place: Dinning Hall of Radcliffe and Dinning Hall of Arden, The University of Warwick Conference Center respectively

Opening Session & Plenary Session Conference Reports

8:15-10: 10

Place: International Conference Hall of Radcliffe, The Warwick University Conference Center

Moderator: Professor ZHU Xiaoning, Dean of School of Political Science and Public Administration of UESTC, P.R.China; ***Associate Professor ZHAO Shurong***, School of Political Science and Public Administration of UESTC, P.R.China

Opening Remarks:

- 1. Professor Howard Thomas***, Dean of Business School of The Warwick University, UK
- 2. Dr. Wendy Haynes***, President of American Society for Public Administration 2006-07 USA

Plenary Session and Conference Reports (20 minutes each)

1. Speaker: ***Professor Donald C. Menzel***, President of American Society for Public Administration (2005 –06)
Topic: ***Ethics Management in the 21st Century: Building Organizations of Integrity***

2. Speaker: **Dr. Michael Duggett**, Director General of the International Institute of Administrative Sciences, Belgium
Topic: **Theses on Civil Service Reform Revisited**
3. Speaker: **Professor Zhang Zaisheng**, Member of MPA Supervising Committee of China, School of Public Administration Tianjin University, P.R.China
Topic: **Ethical Dilemma in China's Service-oriented Government Construction and Possible Solutions**
4. Speaker: **Professor Colin Crouch**, Business School of The University of Warwick, UK
Topic: **Limits to the Role of Markets in Public Service Reform**
5. Speaker: **Professor Liubov Ivanovna Semennikova**, School of Public Administration of Lomonosov State University, Russia
Topic: **The Socio-culture Context of Governance and its Influence upon Building of Democratic State in Russia**

10: 10 –10: 30

Social Break and Photo Session

Place of photo taking:

International Conference Hall of Radcliffe, The Warwick University Conference Center

Place of Social Break: Social Break Hall of Radcliffe, The Warwick University Conference Center

Panel Session (10: 30 – 12: 30)

Session A: Administrative reform and Professionalism in Government

(15 minutes each, 5 minutes comments)

Place: International Conference Hall of Radcliffe, The Warwick University Conference Center

Moderator: Professor Michael Barzelay, London School of Economics and Political Science , UK

Dr. Wendy Haynes, President of American Society for Public Administration 2006-07 USA

1. Speaker: **Colin Talbot**, Director Herbert Simon Institute & Business School of University of Manchester
Topic: **Comparing Results Reporting: Japan, the UK and USA**
2. Speaker: **Sergio Seabra**, school of management of University of Bath, UK; **Michael Barzelay**, London School of Economics and Political Science
Topic: **Recovering Brazil Planning Capability: A Political and Functional Analysis of the National Development and Integration Study**
3. Speaker: **Chad M. Briggs**, Department of International Relations, Lehigh University, USA
Topic: **Environmental Risk and Problems of EU Administrative Governance**

4. Speaker: **Li Yuan**, Professor of School of Political Science and Public Administration of UESTC, P.R.China
Topic: New Trend of Assessment in HR Management—Person-Organization Fit
5. Speaker: **Robert F. Durant**, School of Public Affairs, American University, USA
Topic: **Toxic Politics, Administrative Reform, and the ‘Greening’ of the U.S. Military**
6. Speaker: **Shang Jie**, School of Economics & Management, Northeast Forestry University, P.R. China
Topic: **Research on the Environmental and Economic Policy of Water Resources Management of Songhua Rive Basin**

12:30-13:30

Refreshment Break

Lunch

Place: Dinning Hall of Radcliffe, The Warwick University Conference Center

Session B: Performances Issues

Time: October 6, 2006

13:30-15:50 (15 minutes each, 5 minutes comments)

Place: International Conference Hall of Radcliffe, The Warwick University Conference Center

Moderator: Dr. Michael Duggett, Director General of the International Institute of Administrative Sciences

Prof. Zhang Zaisheng, Member of MPA Supervising Committee of China, School of Public Administration, Tianjin University

1. Speaker: **HUANG Yan-fen**, Renmin University of China, P.R.China
Topic: **Optimal Government Spending : The Case in China**
2. Speaker: **Greg Chen**, School of Public Affairs, Baruch College, City University of New York, USA
Topic: **Political Support, Red Tape, Goal Clarity, and Agency Performance**
3. Speaker: **Yungnane Yang**, Department of Political Science & Institute of Political Economy, National Cheng Kung University, Taiwan
Topic: **Inter-organizational Cooperation Analysis on Fighting With the Cross Strait Crime**
4. Speaker: **ZHU Min**, School of Business Administration of Southwest University of Finance and Economics, P.R.China
Topic: **Government Performance Measurement Based on Data Envelopment Analysis-Empirical Research on Eight Cities of Sichuan Province**
5. Speaker: **HU hong** and **YANG Xiao-kuan**, Transportation Research Center, Beijing University of Technology, P.R. China
Topic: **Study on Building up Scientific and Rational Emergency Management Mechanism in China**

6. Speaker: **PENG Zheng-yin**, Business School, Tianjin University of Finance and Economics, P.R.China
Topic: **Choice on Governance Mode of Human Capital—Based on the Analysis on Task Complexity***

7. Speaker: **ZHOU Shan-shan**, Guizhou University, Guiyang, P.R.China; **ZHAO Yu-lin**, School of Economics
Wuhan University of Technology, Wuhan, P.R.China
Topic: **Effect of Economic Growth of China on Technological Innovation and Government Policy**

15:50-16:00

Refreshment break

Place: Refreshment Break Hall of Radcliffe, The Warwick University Conference Center

16:00-18:00 (15 minutes each, 5 minutes comments)

Session c: Public Policy and Administration

Place: International Conference Hall of Radcliffe, The Warwick University Conference Center

Moderator: Prof. ZHU Min, School of Business Administration of Southwest University of Finance and Economics, P.R. China

Dr. Don Forrer, MBA/MPA Program Director International College, Naples Florida, USA

1. Speaker: **Evelio E. Astray-Caneda III**, Miami, Florida, USA
Topic: **Offering Same-Sex Domestic Partner Benefits to Government Employees: Reasons, Example and Methods**
2. Speaker: **Shih-Hsien Chang**, Department of Public Administration and Policy, National Taipei University, Taiwan
Topic: **E-Governance: Taipei City Government Online: Services Change in Administrative Processes**
3. Speaker: **Molly McCall**, City of Dallas, Texas, USA
Topic: **City of Dallas Disaster Recovery Efforts for Hurricanes Katrina and Rita**
4. Speaker: **Joanne M. Gram**, Michigan Department of State, Michigan, USA
Topic: **Online Vehicle Sales by Licensed Michigan Dealers: Barriers to Regulation and Related Issues**
5. Speaker: **TANG Shi-jun**, College of Management, Chongqing Technology and Business University, P.R.China
Topic: **On Public Policies and Government Executive Ability**
6. Speaker: **Bidhya Bowornwathana**, Chulalongkorn University, Thailand
Topic: **Importing Governance into the Thai Polity: Competing Hybrids and Reform Consequences**

Closing Sessions

18:00 –18:20

Place: International Conference Hall of Radcliffe, The Warwick University Conference Center

Closing Remarks :

Moderator: Professor ZHU Xiaoning, *Director of 2006 ICPA* ; Dean of School of Political Science and Public Administration of UESTC;P.R.China

Associate Professor ZHAO Shurong, *Executive Director of 2006 ICPA*; School of Political Science and Public Administration of UESTC, P.R. China; *Executive Director of 2006 ICPA*

1. **Professor Baojing**, Deputy Secretary in General of Chinese Public Administration Society, Editor in Chief of Chinese Public Administration Journal (10 minutes)
2. **Professor Colin Crouch**, Business School of The University of Warwick (5 minutes)
3. **Professor ZHU Xiaoning**, Dean of School of Political Science and Public Administration of UESTC. P.R. China (5 minutes)

18:20 -20:00

Refreshment and Supper: farewell dinner

Place: Dinning Hall of Radcliffe, The Warwick University Conference Center

Departure Day

Time: October 7, 2006

Delegates depart before 11 am from Warwick Conference Center

Participants list of 2006 ICPA

01 BAO Jing Deputy Secretary in General of Chinese Public Administration Society, Editor in Chief of Chinese Public Administration Journal P.R.China P.R.China

Topic: On Gender Theory into Chinese Public Administration Research and Practice

02 Bidhya Bowornwathana Chulalongkorn University, Thailand

Topic: Importing Governance into the Thai Polity: Competing Hybrids and Reform Consequences

03 Chad M Briggs Department of . International Relations, Lehigh University, Maginnes Hall, USA, 18015-3077

Topic: Environmental Risk and Problems of EU Administrative Governance

04 CHEN Hong College of Economics & Management, University of Northeast Forestry, Harbin, P.R.China

Topic: An Analysis of Governmental Economic Activities on Non-point Source Pollution Treatment in Rural Areas in China

05 Colin Crouch Professor, Business School of The University of Warwick, UK

Topic: Limits to the Role of Markets in Public Service Reform

06 Colin Talbot Director, Herbert Simon Institute & Business School of University of Manchester, UK

Topic: Comparing Results Reporting: Japan, the UK and USA

- 07 Donald A. Forrer** International College, Naples Florida Public Performance and Management, USA
Topic: Utility Betterment Fee Analysis, Processes, and Management Issues in Cape Coral, Florida - A CASE STUDY
- 08 Donald C. Menzel** Director, Institute of Public Policy and Leadership, University of South Florida-Sarasota/Manatee; President of ASPA 2005-2006, USA
Topic: Ethics Management in the 21st Century: Building Organizations of Integrity
- 09 Evelio E. Astray-Caneda III** MPA, Miami, Florida, USA
Topic: Offering Same-Sex Domestic Partner Benefits to Government Employees: Reasons, Examples, and Methods
- 10 GOU Sheng-ping** University of Electronic Science and Technology, P.R.China, 610054
Topic: Study on Establishing China-ASEAN Crisis-Contingency Cooperative Mechanism
- 11 Greg Chen** Professor, School of Public Affairs Baruch College, City University of New York, USA
Topic: Political Support, Red Tape, Goal Clarity, and Agency Performance
- 12 HU Hong** PHD, Transportation Research Center, Beijing University of Technology, Beijing, P.R.China 100022
Topic: Study on Building up Scientific and Rational Emergency Management Mechanism in China
- 13 HUANG Yan-fen** Associate Professor, School of Public Administration, Renmin University of China, P.R.China
Topic: Optimal Government Spending: The Case in China
- 14 Howard Thomas** Dean of Business School of The Warwick University, UK
- 15 Joanne Gram** Michigan Department of State, USA
Topic: Online Vehicle Sales by Licensed Michigan Dealers-Barriers to Regulation and Related Issues-
- 16 Jonathan Wilson** Senior lecturer, Chartered Marketer, Marketing Anglia Ruskin University, Cambridge, UK
- 17 LI Yuan** Professor, School of Political Science and Public Administration, University of Electronic Science and Technology of China, Chengdu, P.R China, 610054
Topic: New Trend of Assessment in HR Management—Person-Organization Fit
- 18 LIN Li-ping** Postgraduate student, School of Political Science and Public Administration of University of Electronic Science and Technology of China, Chengdu, P.R.China,
Topic: A Dilemma in Administrative Ethics—Human Nature Hypothesis Oriented for Administrative Man
- 19 Michael Barzelay** Professor, Public Management, London School of Economics and Political Science, UK
Topic: Studying Strategy Development in Government Organizations: Integrating Strategic Management and Theories of Social Practices
- 20 Michael Duggett** Director General of the International Institute of Administrative Sciences, Belgium
Topic: Theses on Civil Service Reform Revisited
- 21 Michael E. Milakovich** Public Administration Program School of Business Administration- University of Miami, Florida, USA
Topic: Enhancing E-Government and Internet Technology in the Public Sector
- 22 Molly McCall** City of Dallas Efficiency Team, USA
Topic: City of Dallas Disaster Recovery Efforts for Hurricanes Katrina and Rita
- 23 PENG Zheng-yin** Professor, Business School, Tianjin University of Finance and Economics, Tianjin, P.R.China, 300222
Topic: Choice on Governance Mode of Human Capital—Based on the Analysis on Task Complexity
- 24 Robert F. Durant** School of Public Affairs, American University, NW, U.S.A
Topic: Toxic Politics, Administrative Reform, and the 'Greening' of the U.S. Military
- 25 Semennikova Liubov Ivanovna** Vice Dean of School of Public Administration M.V. Lomonosov Moscow State University, Moscow, Russia
Topic: The Socio-Cultural Context of Governance and its Influence upon Building of Democratic State in Russia
- 26 Sergio Seabra** PHD, candidate of school of management of University of Bath, UK;
Topic: Recovering Brazil Planning Capability: A Political and Functional Analysis of the National Development and Integration Study
- 27 SHANG Jie** Professor, School of Economics & Management, Northeast Forestry University, P.R. China
Topic: Research on the Environmental and Economic Policy of Water Resources Management of Songhua River Basin
- 28 SHEN Xiao-rong** Professor, University of Electronic Science and Technology of China, P.R.China
Topic: Thoughts on Constructing “Technological Cities” with Chinese Characteristics
- 29 Shih-Hsien CHANG** Department of Public Administration and Policy, National Taipei University, Taipei
Topic: E- Governance: Taipei City Government Online Services Change in Administrative Processes

30 TANG Shi-jun College of Management, Chongqing Technology and Business University, Chongqing, P.R.China, 400067

Topic: On Public Policies and Government Executive Ability

31 TIAN Jia-hua Professor, China University of Geosciences, Wuhan, P.R.China, 430074

Topic: Knowledge Employees' Performance Appraisal: Current Situation, Problems and Prospect

32 WANG Chun-fu Professor, Department of Public Administration, Zhejiang Gongshang University, Hangzhou, P.R.China, 310012

Topic: Research on the Government Execution in the Perspective of Policy Networks

33 WAN Di-fang Professor, School of Management, Xi'an Jiaotong University, P.R.China

34 Wendy Haynes President of American Society for Public Administration 2006-07 USA

35 XIE Mei Professor, School of Political Science and Public Administration, University of Electronic Science and Technology of China, Chengdu, P.R.China, 610054

Topic: On International Communication Mechanism of Sichuan Cultural Industry

36 YANG Xiao-kuan Professor, Transportation Research Center, Beijing University of Technology, Beijing, P.R.China 100022

Topic: Study on Building up Scientific and Rational Emergency Management Mechanism in China

37 Yungnane Yang Professor, Department of Political Science & Institute of Political Economy, Taiwan

Topic: Inter-organizational Cooperation Analysis on Fighting With the Cross Strait Crime

38 ZHANG Zai-sheng Professor, School of Public Administration, Tianjin University, Tianjin, P.R. China

Topic: Ethical Dilemma in China's Service-oriented Government Construction and Possible Solutions

39 ZHANG Zhong-lun Professor, College of Humanities and Social Science, Northeast Forestry University, P.R.China, 150040

Topic: The Paradoxical Movement of the Social Ecosystem and Its Adjustment

40 ZHAO Shu-rong Associate Professor, School of Political Science and Public Administration, University of Electronic Science and Technology of China, Chengdu, P.R.China, 610054

Topic: Study on MNC's Market Entry Model Given the Context of International Political and Economic Relations

41 ZHAO Yu-lin Professor, School of Economics Wuhan University of Technology, Wuhan, P.R.China, 430070

Topic: Effect of Economic Growth of China on Technological Innovation and Government Policy

42 ZHOU Shan-shan PHD candidate, Guizhou University, Guiyang, P.R.China, 550025

Topic: Effect of Economic Growth of China on Technological Innovation and Government Policy

43 ZHU Min Professor, School of Business Administration, Southwest University of Finance and Economics, Chengdu, P.R.China

Topic: Government Performance Measurement Based on Data Envelopment Analysis-Empirical Research on Eight Cities of Sichuan Province

44 ZHU Xiao-ning Professor, Dean of School of Political Science and Public Administration, University of Electronic Science and Technology of China, Chengdu, P.R.China, 610054

Topic: On the Significance of Chinese Peasants Participating In the Response to Rural Public Emergencies

Things to see in Coventry:

Coventry Cathedral

Coventry Cathedral (formally called the New Cathedral Church of St Michael, designed by the architect Basil Spence) was opened in 1962, next to the bombed ruins of the former cathedral (known now as Old St Michael's Cathedral). It has a very modern design and interior.



St Michael's Tower:
survived the
bombing



The new cathedral (right) has been designed
to merge in with the old cathedral's ruins (left)



**Bronze statue by Jacob
Epstein:
"St Michael and the Devil"**

When the ruins of the old cathedral were inspected after the bombings, two of the wooden beams, which had fallen from the roof, were found making the shape of a cross. A replica of these beams has been created inside the ruins. Three medieval nails, which were collected from the ruins, were used to make a Cross of Nails (one nail is vertical, and the other two nails are placed horizontally in opposite directions), and this has been placed at the centre of the altar cross in the new cathedral.



Two beams were found in the shape of a cross



Cross of Nails

The key theme at Coventry Cathedral is of peace and reconciliation. Coventry has twinned itself with over 30 other towns and cities across the world, many of which have been chosen because they have also suffered from wartime destruction (including the German city of Dresden which was heavily bombed by the British). There was a special ceremony at the cathedral in 1990 (on the 50th anniversary of the bombing raid on Coventry) in which Richard von Weizsäcker, president of Germany, presented a peace bell as a gift from the German people: this bell can still be seen on the new cathedral's wall. In return the Queen Mother gave him a cross of nails, which is now in the Museum of German Democracy in Berlin. There is a Reconciliation Statue in the ruins showing a man and woman embracing: a copy of the same statue can be found in the Peace Park at Hiroshima in Japan.



Bell of peace
("Friede" is the German word for "peace")



Reconciliation statue:
a copy is in Hiroshima's Peace Park

Behind the altar in the new cathedral there is a large tapestry by Graham Sutherland called "Christ in Glory". This shows an image of Christ dressed as a carpenter, surrounded by symbols representing the four Evangelists: Mathew, Mark, Luke and John.

Coventry Transport Museum



Coventry is the birthplace of the British cycle and motor industry, and the Museum displays the world's largest collection of British road transport, including 240 cars, commercial vehicles and buses, 100 motorcycles, over 200 cycles and around a million archive and ephemera items.

Briefing to 2007 international Conference on Public Administration (3rd ICPA)

Place: Chengdu, China

Conference Venue: Jiu Zhai Gou: one the most beautiful natural resources in the world (listed on the world Heritage by UN

Theme: Theory, Practice and Methods for Public Administration in 21st Century

Date: in October, 2007

Theory, Practice and Methods for Public Administration in 21st Century

There are many issues and challenges facing public administration in the 21st Century. Central among these is the continuing need for better theory, improved practice, and effective methods to address problems that perplex national administrations and frequently transcend the borders of nations worldwide. The globalization of economies, communication, education, commerce, and even warfare and peace are redefining the nation-state and presenting innumerable challenges throughout the world. Competition for goods and service and citizen demands for more efficient, effective, and responsive governance are generating immense pressure on elected and appointed public officials. Governments on all continents know that they must add value to their products and services in order to withstand these pressures. High-performing public organizations have become a necessity, not a luxury.

This conference will bring together academic experts, experienced public administrators, and private sector leaders committed to building strong theory, effective practice, and creative methods in the field of public administration. Papers are invited that address one or more of the following topics:

- ◆ Post-modern theory in public administration
- ◆ Theory-practice integration
- ◆ Networking and collaboration
- ◆ Public-Private sector partnerships
- ◆ Civic leadership
- ◆ Community engagement
- ◆ Conflict management in the public sector
- ◆ E-communities
- ◆ Information/communication technology applications
- ◆ International public administration
- ◆ Ethical governance
- ◆ Creative problem solving
- ◆ Building organizations of integrity
- ◆ Emergency and crises management theory and practice



Introduction of Jiu Zhai Gou

2007 ICPA Conference Venue

Jiuzhaigou is located in the north of Sichuan Province and is known far and wide as "a fairyland." The name Jiuzhaigou came from nine Tibetan villages scattered throughout the valley. Its attraction lies in its simple, idyllic beauty; a

fairyland, primitive and natural and still in its pristine state. With majestic and unrivalled emerald lakes, layered waterfalls, colorful forests, snow peaks and Tibetan folk villages, all blending in harmony with each other - it is nature's jewel set into the mountains. Jiuzhaigou lies in a transitional area where northern and southern flora and fauna meet. A natural botanical and zoological garden, it is a home of densely growing conifers and broadleaf trees, and of rare and endangered animal species such as the giant panda, golden monkey, and white-lip deer. In 1998, UNESCO issued Jiuzhaigou the credential of the World Biosphere.



Spring



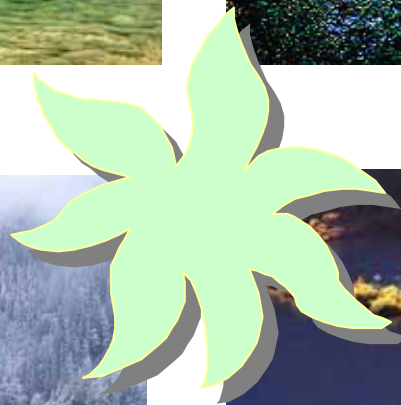
Summer



Winter



Autumn



University of Electronic Science and Technology of China (UESTC)



Nestled in Chengdu, a time-honored city famous for its history, culture and landscapes, University of Electronic Science and Technology of China (**UESTC**) is reputed as *"the cradle of the Chinese national electronic industry"*.

In 1956 the inception of Chengdu Institute of Radio Engineering (CIRE), now UESTC, ushered in the first higher education institute of electronic information of new china under premier Zhou Enlai's personal disposal and care. In 1997, UESTC was included in the first group of universities in the **"211 Project"**, a national program of promoting China's higher education. In September 2001, UESTC was selected as one of the Chinese universities that gain special financial support from both the Ministry of Education and the local Provincial Government (**Project "985"**) .



Today UESTC has developed into a multidisciplinary university directly under the Ministry of Education, which has electronics information science and technology as its nucleus, engineering as its major field, and incorporates science, management and liberal arts.

UESTC now consists of **13 colleges** including **29 departments**, plus the Department of Physical Education and Goldtel Software Engineering & Microelectronics School. It offers **40** undergraduate programs, **46** master-degree granting programs, and the MBA and Engineering master programs. UESTC has **25** specialties

authorized to confer PhD and 5 for post doctorates.

UESTC is known as the only higher institute, which covers all the 6 state key disciplines in electronics and information science. UESTC is authorized to offer 14 positions in 7 disciplines involved in **"Cheung Kong Scholars Program"**.

In 2001, the campus took on a new look under the restructured and strengthened leadership. Encouraged by the spirit of "strive for the excellent; never settle for being adequate". The new leadership started a new way to make UESTC prosperity. That is, to merge its development with the local construction; to seek support with the best service, to strive to advancement with contributions, and to develop UESTC into the resources of Hi-tech, and the base of cultivating talents with creativity. The leadership attached equal importance to its strategic goal: that is, to turn UESTC into the first -rate university leading the world in electronics and information science. The implementation consists of two stages: by 2016, turning UESTC into one of the best universities in China, and by 2036 one of the best universities with the world reputation

School of Political Science and Public Administration of UESTC

School of Public Administration and Political Science is a leading university-based school of Public Administration and Political School in China, which is top ranked for our full line of degrees from undergraduate to PhD including 3 bachelors' degree, 11 master degrees and two doctoral degrees, majoring in Public Administration, Psychology, Political Science, Laws and Leadership in highly rated education. We offer many unusual advantages compared to other schools of Public Administration and Political School for UESTC is "a cradle for Chinese Electronic Information Industry". Therefore, our school's research and teaching is information knowledge based one.



We

Pride ourselves on being research-led with around 100 high degree teaching and researching staff, including 14 professors, 16 appointed off- campus professors, 28 associate professors. We focus more on the hot issues facing Chinese government, both local and central, which we place strong emphases on working out practical solutions and innovations to Chinese government.

Our teaching is rated 'excellent', having been awarded 1 top rating and 1-second ratings for National Excellence; 2 top ratings and 3-second ratings for Sichuan Provincial Excellence.

Our research has been awarded 1 second rating and 1 third rating for national excellence; 2 Top rating and 2 second rating and 5 third rating for Sichuan Provincial Excellence.

Our goal of ICPA: is to have Annual International Conference on public administration (ICPA) to be held successful, aiming at more productive contacts with the world leading universities.

Our teaching infrastructures. We have been well equipped with 5 modern laboratories, including 420 computers and many Practice Bases for students.

Our core values:

Striving for high quality research in Public Administration and Political science.

Focus on knowledge led education from undergraduate courses to one of china leading PHD program.

Stepping into international academic exchanges

The picture of 2005 ICPA 1st participants:

