Benchmarking in Global Governance
Research Workshop

12\textsuperscript{th} – 14\textsuperscript{th} March 2014

Workshop Organizers:
André Broome, University of Warwick
Joel Quirk, University of the Witswatersrand

ACKNOWLEDGEMENTS
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GUIDANCE FOR ROUNDTABLE SPEAKERS
Our roundtable speakers should each aim to talk for 15 minutes on the workshop key questions, allowing approximately 30 minutes at the end for questions, discussion, and debates.

GUIDANCE FOR PAPER PRESENTERS
Each presenter should aim to talk for a maximum of 15 minutes outlining the core themes and arguments in their paper, allowing 10 minutes for discussant comments and 35 minutes in each session for questions, discussion, and debate. Please e-mail PowerPoint slides to the workshop organizers prior to the start of the workshop so these can be loaded onto the system in advance.

GUIDANCE FOR DISCUSSANTS
Discussants are asked to prepare brief written comments on papers, and to focus their remarks around the key workshop themes. Discussants should aim to speak for approximately 10 minutes.

WORKSHOP KEY QUESTIONS
- What factors account for the efficacy and influence of benchmarking in different policy domains?
- To what extent have methodologies and strategies used in one domain ended up ‘cross fertilising’ practices and policies in other domains?
- What types of aspirations and expectations have motivated various actors and institutions to establish global benchmarks?
- Have these aspirations been realized in practice?
- What types of complications and limitations are associated with quantification and codification?
- How have benchmarks influenced the behaviour of the various actors and institutions involved?
- How have benchmarks been taken up by various third parties?

ACCOMMODATION AND DIRECTIONS
Check-in at Scarman House is available from 2.00pm.
A map of the Warwick campus is available here.
List of Participants

- André Broome, Politics and International Studies, *University of Warwick*
- Christopher Browning, Politics and International Studies, *University of Warwick*
- Richard Burchill, Law, *University of Hull*
- Peter Burnell, Politics and International Studies, *University of Warwick*
- Liam Clegg, Politics, *University of York*
- Juanita Elias, Politics and International Studies, *University of Warwick*
- Gary Fisher, Research Support Services, *University of Warwick*
- James Harrison, Law, *University of Warwick*
- Jacob Hasselbalch, Politics and International Studies, *University of Warwick*
- Alexandra Homolar, Politics and International Studies, *University of Warwick*
- Genevieve LeBaron, Politics, *University of Sheffield*
- Mattias Kranke, Politics and International Studies, *University of Warwick*
- Caroline Kuzemko, Geography, *University of Exeter*
- Aidan McQuade, Director, *Anti-Slavery International*
- Sargon Nissan, IMF Programme Manager, *Bretton Woods Project*
- Mark Nowottny, Head of Strategy, *CIVICUS*
- Tony Porter, Political Science, *McMaster University*
- Joel Quirk, Political Studies, *University of the Witswatersrand*
- Lena Rethel, Politics and International Studies, *University of Warwick*
- Ben Richardson, Politics and International Studies, *University of Warwick*
- Leonard Seabrooke, Business and Politics, *Copenhagen Business School*
- Sharifah Sekalala, Law, *University of Warwick*
- Ole Jacob Sending, International Politics, *Norwegian Institute of International Affairs*
- Shogo Suzuki, Politics, *University of Manchester*
- Katharine Teague, Senior Private Sector Advisor, *Christian Aid*
- Matthew Watson, Politics and International Studies, *University of Warwick*
- Duncan Wigan, Business and Politics, *Copenhagen Business School*
PROGRAMME

WEDNESDAY 12th MARCH – MEETING ROOM 8

2.00   Check-in at Scarman House, Tea and Coffee Available in Lounge

4.00–5.30   ROUNDTABLE I: Benchmarking in Global Governance

   André Broome, University of Warwick and Joel Quirk, University of the Witswatersrand
   James Harrison, University of Warwick
   Tony Porter, McMaster University
   Lena Rethel, University of Warwick

   Chair: Matthew Watson, University of Warwick

5.30 – 6.30   Drinks reception, Gallery Area, Scarman House

7.30 – 9.30   Workshop Dinner, Lakeview Restaurant, Scarman House
THURSDAY 13th MARCH – MEETING ROOM 8

7.00–9.00  Breakfast, Lakeview Restaurant, Scarman House

9.00–10.00  André Broome, University of Warwick, and Joel Quirk, University of the Witswatersrand
The Dynamics of Benchmarking in Global Governance

Chair: Peter Burnell, University of Warwick
Discussant: Leonard Seabrooke, Copenhagen Business School

10.15–11.15  Richard Burchill, University of Hull
Benchmarking Democratic Governance and Finding a Way to Measure Local Subjectivities with Global Objectives

Chair: Caroline Kuzemko, University of Exeter
Discussant: Liam Clegg, University of York

11.30–12.30  Ole Jacob Sending, Norwegian Institute of International Affairs
Benchmarking and the Making of a Global Public Sphere

Chair: Richard Burchill, University of Hull
Discussant: Alexandra Homolar, University of Warwick

12.30–1.45  Lunch, Lakeview Restaurant, Scarman House
THURSDAY 13th MARCH – MEETING ROOM 8

1.45–2.45  Liam Clegg, University of York
Evaluating the Millennium Development Goals: Benchmarking and the Contested Means and Ends of Global Development

Chair: Genevieve LeBaron, University of Sheffield
Discussant: Ole Jacob Sending, NUPI

3.00–4.00  Tony Porter, McMaster University
Commonalities and Differences in Global Benchmarking: The Cases of Catastrophes and Supply Chains

Chair: James Harrison, University of Warwick
Discussant: Lena Rethel, University of Warwick

4.15–6.00  ROUNDTABLE II: Global Benchmarks in Practice
Sargon Nissan, Bretton Woods Project
Aidan McQuade, Anti-Slavery International
Mark Nowotny, CIVICUS

Chair: Joel Quirk, University of the Witswatersrand

7.30–9.30  Workshop Dinner, Courtyard Restaurant, Scarman House
FRIDAY 14th MARCH – SYNDICATE 27

7.00–9.00  Breakfast, Lakeview Restaurant, Scarman House

9.00–10.00  Genevieve LeBaron, University of Sheffield
The New Gatekeeper: Compliance Audits as a Contractual Mechanism of Global Governance
(with Jane Lister and Peter Dauvergne)

Chair: Leonard Seabrooke, Copenhagen Business School
Discussant: Ben Richardson, University of Warwick

10.15–11.15  Caroline Kuzemko, University of Exeter
Climate Benchmarking: The Emergence and Contingent Politics of Climate Norm Creation

Chair: Duncan Wigan, Copenhagen Business School
Discussant: Peter Burnell, University of Warwick

11.30–12.30  James Harrison and Sharifah Sekalala, University of Warwick
Human Rights Due Diligence: A Soft Centre to Benchmarking Multi-National Corporations?

Chair: Alexandra Homolar, University of Warwick
Discussant: Juanita Elias, University of Warwick

12.30–1.45  Lunch, Lakeview Restaurant, Scarman House
FRIDAY 14th MARCH – SYNDICATE 27

1.45–2.45 Leonard Seabrooke and Duncan Wigan, Copenhagen Business School
Activist Benchmarking for Global Economic Justice

Chair: André Broome, University of Warwick
Discussant: Katharine Teague, Christian Aid

3.00–4.00 Alexandra Homolar, University of Warwick
Benchmarking Life: Global Performance Metrics of Human Security

Chair: Tony Porter, McMaster University
Discussant: Shogo Suzuki, University of Manchester

4.00–4.30 Discussion of future plans and workshop close