

On the Emergence and Development of Blue and White Export Porcelain in the Yuan and Ming Dynasties in the Globalization Background

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The *kraak* porcelain produced in Jingdezhen was no doubt the most influential porcelain around the world in the 16th and 17th centuries. *Kraak* porcelain enjoyed popularity among the royal nobles as well as normal people in Europe and Asia, which became a symbol of fortune and fashion at that time. Portuguese, Dutch as well as Chinese merchants made great profits in trading Jingdezhen's *kraak* porcelain, as a consequence of which, potters in other kiln sites such as Zhangzhou in China, Arita in Japan and Delft in the Netherlands began to imitate Jingdezhen's *kraak* porcelain, which improved the developments of the European and Japanese porcelain industries. Therefore, the emergence and development of Jingdezhen's *kraak* porcelain and its global influence on the world reflected and represented the early global history. Taking the early globalization history as the background, this paper intends to discuss how Jingdezhen's *kraak* porcelain was produced and developed, how it affected global porcelain industries, and how it became a part of people's daily lives.

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