On making a video lecture – and other digital expositions

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Electronic Messaging and the Social Organization of Information

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Electronic messaging is a form of communication maintained on computers to which a number of individuals have common access. Within an institution (for example, a university) there may

Constructing ‘expository digital artefacts’

1. Some organising concepts for “construal”
2. Designing for “*engaging*” the user
3. A design environment, and its application

Acts of construction

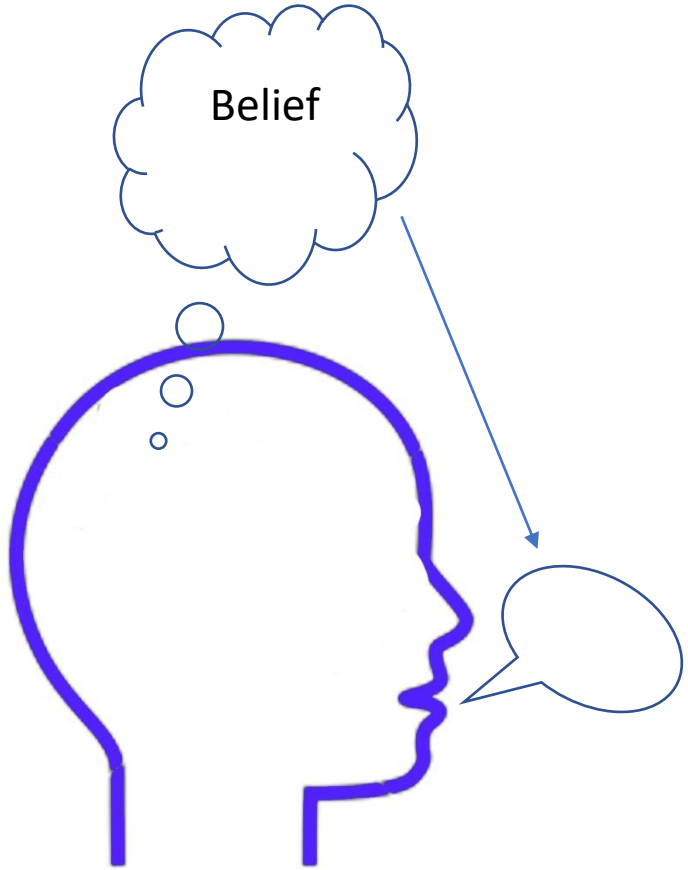
To create meaning

(In the service of learning)

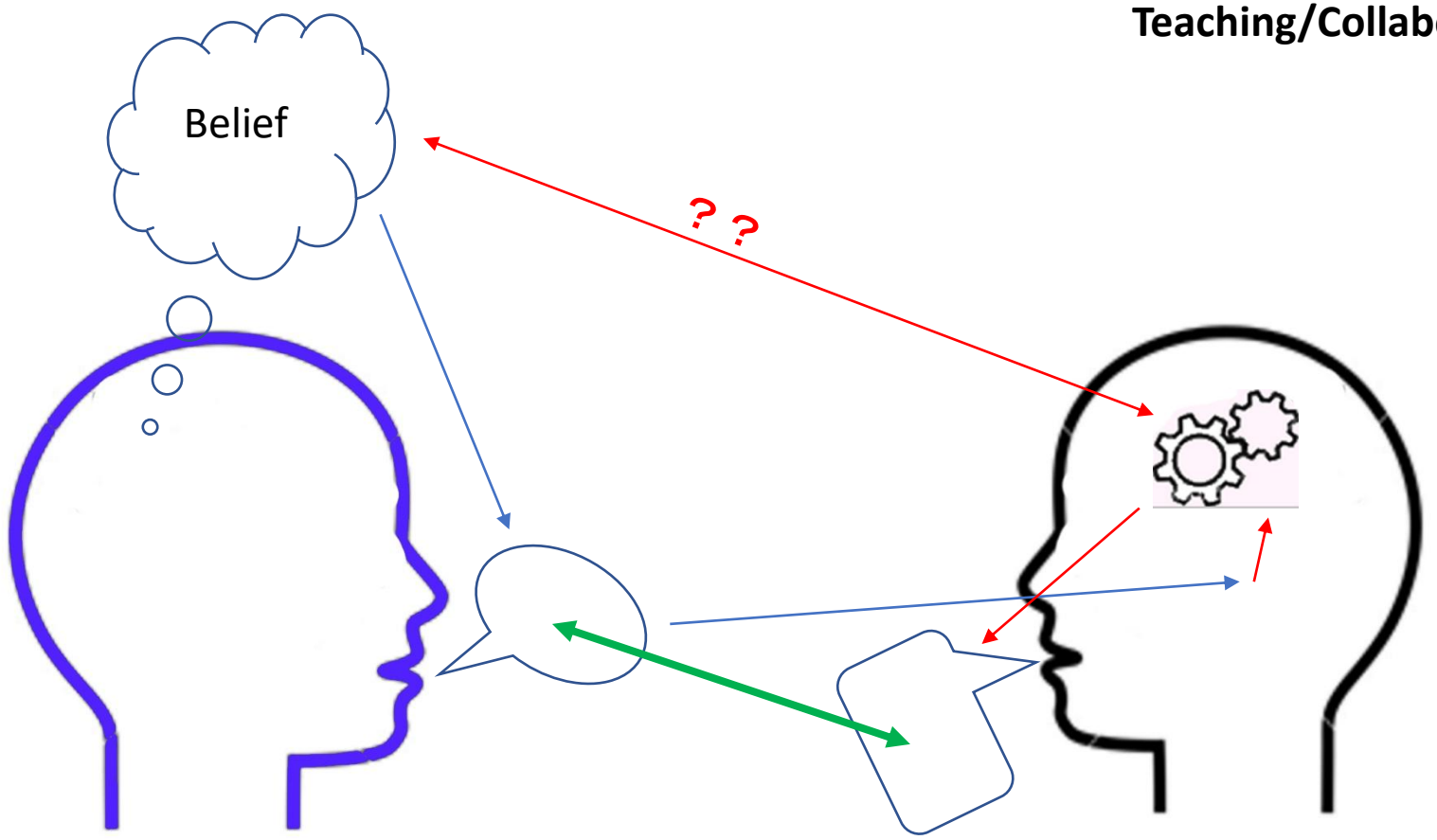
The expository dynamic

“Lectures and plays are alike in relying for their true vitality on the richness of the interaction between the performance itself and the thoughts and feelings created by the unspoken reaction in the room”

(Hare, 2005, p. 5).



Thoughts determine actions



Intersubjectivity

… How many introductory psychology courses does a field need?”

(McCauley, Stewart, Siemens & Cormier, 2010, p. 44).

A

[1] Voice over slides

[2] Voice over screencast

[3] Writing over slides

[4] Kahn whiteboard

B

[1] Presence fixed frame outside

[2] Presence mobile frame outside

[3] Presence fixed but overlapping

[4] Presence mobile frame overlapping

C

[1] Presence in split screen

[2] Presence in picture

[3] Presence overlapped by content

D

[1] Presence active on whiteboard

[2] Presence in lecture

[3] Presence in full screen

E

[1] Presence in interview

[2] Presence in discourse

Designing for (or against) engagement

("less is more")

http://www.nottingham.ac.uk/toolkits/play_17117

The narrated image

My places
the market

Comments

Name

Enter your comment here

00:06
01:06

Xerte

Welcome to Xerte Online Toolkits

Language: English (en-GB)

Username: ttzckc

Password: ••••••••••

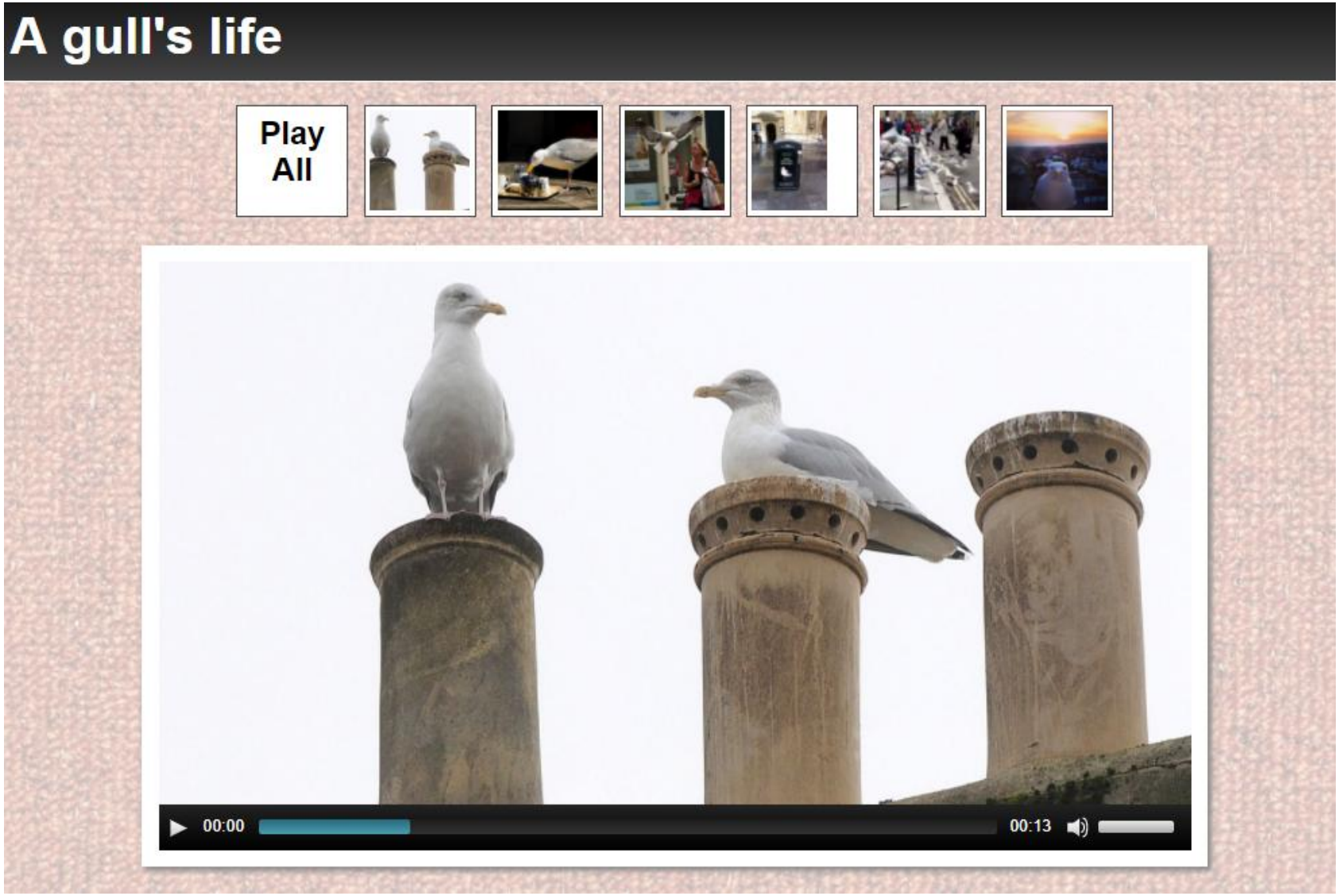
Login

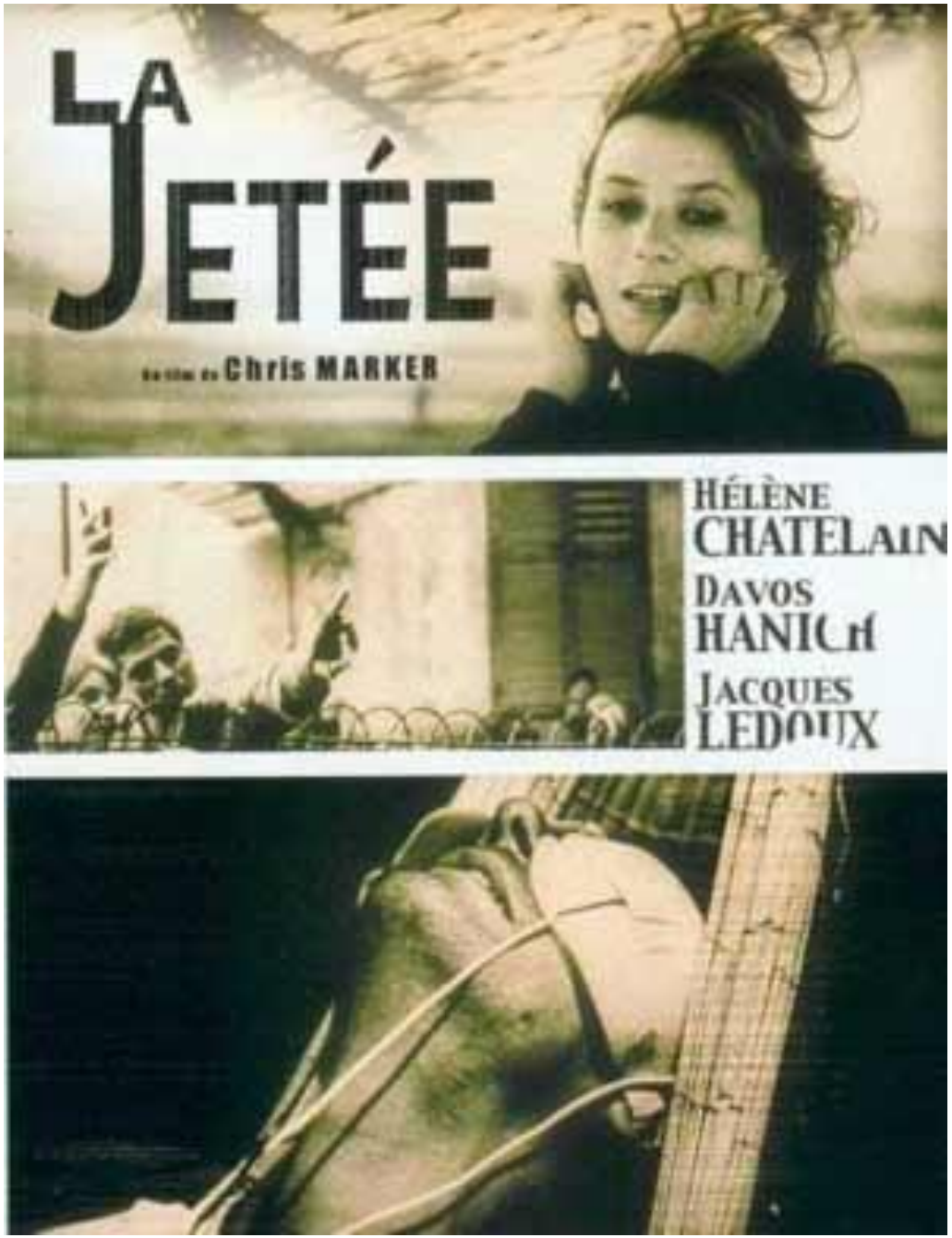
Planned upgrade to v3.4: Xerte Online Toolkits will be upgraded on Wednesday 19th July 2017 between 10 and 11am. It will be unavailable during this time for creating, editing and viewing all Xerte projects.

Getting Started

We've produced a short introduction to the Toolkits website. Show me!

The graphic story



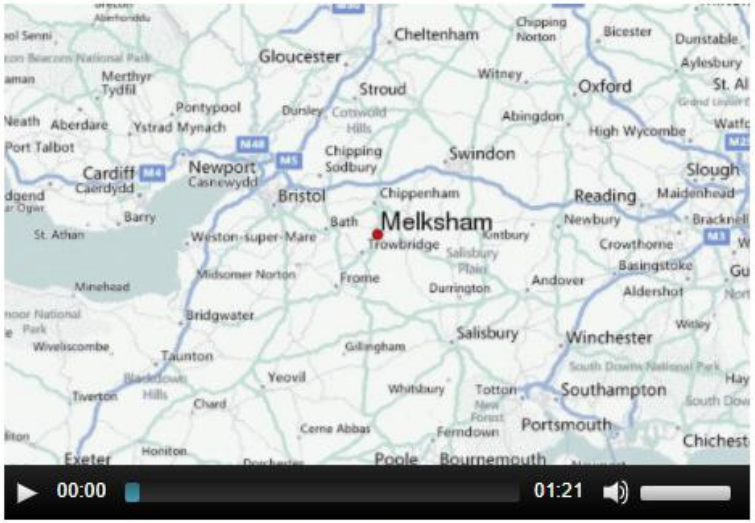

LA JETÉE
un film de Chris MARKER
HÉLÈNE CHATELAIN
DAVOS HANICH
JACQUES LEDOUX

Website Gallery

Highgate neighourhood

Oral history gallery

Melksham Gallery



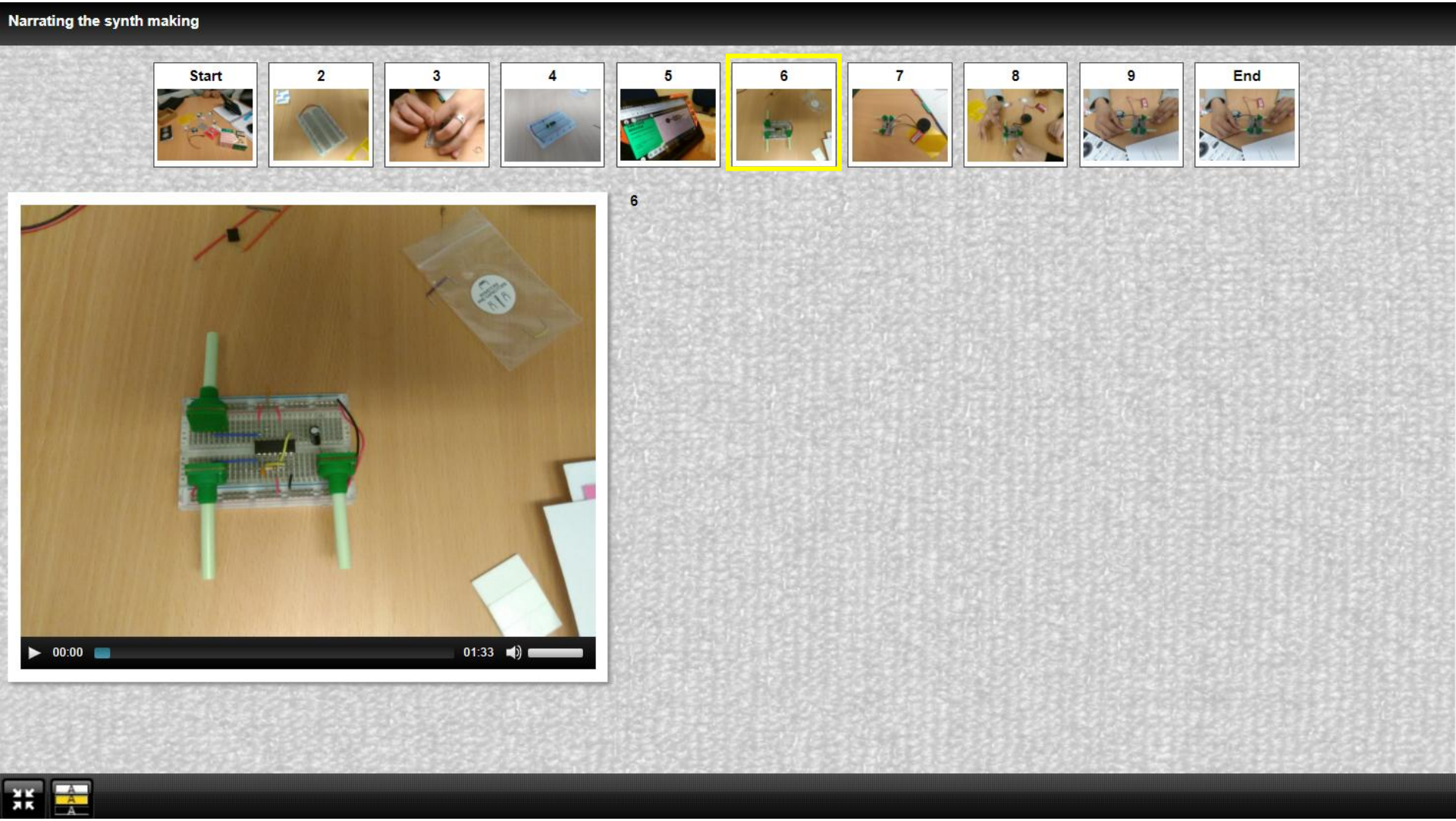
Where?

The town of Melksham developed at a ford across the River Avon and the name is presumed to derive from "meolc", the Old English for milk, and "ham", a village.

Melksham is also the name of the Royal forest that occupied the surrounding of the area in the Middle Ages Melksham has many varied industries including Avon Rubber, which previously owned the Avon Tyre plant in the town centre. Cooper Tire & Rubber Company now operates the plant, and is still a major employer

The town has an annual 'Party in the Park' which usually takes place in July. It includes a fair with rides and amusements, a fireworks display, a stage hosting musical and dance acts and a carnival parade through the town with floats promoting local businesses and clubs and raising money for charity.

Maker session: immersed or engaged?



- Exposition as performance
- Performance as construction
- Constructing for engagement
- Engagement vs. Immersion
- Multimodality and ‘depictive saturation’
- Designing expository artefacts: ‘less is more’
- Performative voice
- Voicing the graphic story
- School website as community museum
- Narrated images as oral history
- Scaffolding engagement during construction