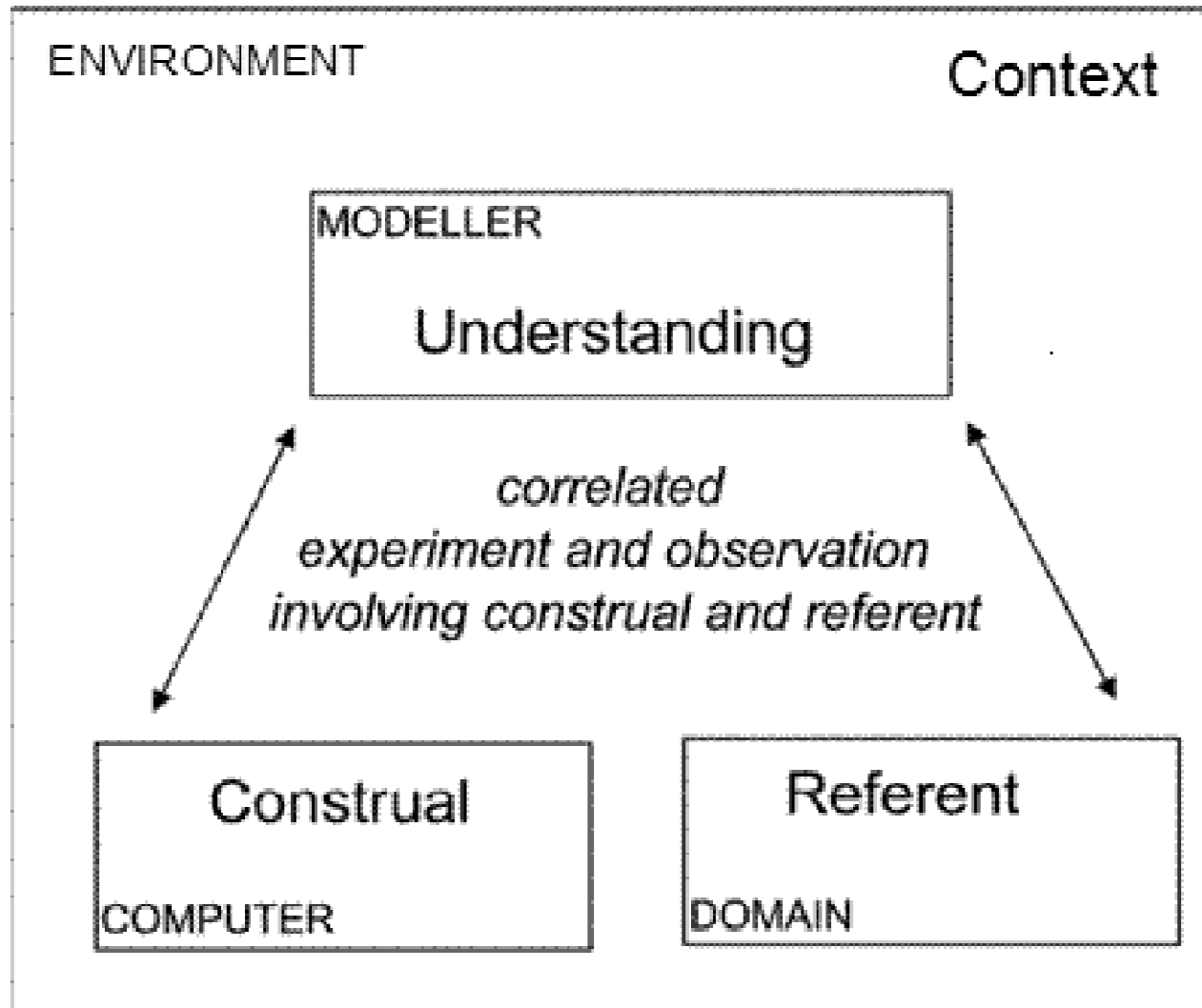


Model making as *construing*



Construal rather than “program”

... a sense-making artefact cf. spreadsheet
... relating to a current moment in live experience

