



WARWICK

CANCER RESEARCH CENTRE

Fundraise to fight cancer

# Joining together to fight cancer

**Warwick Cancer Research Centre** is Coventry and Warwickshire's only cancer research centre. Doctors and researchers are studying the cancer problem from new angles. Together, we are solving issues that have previously been unsolvable, and bringing new developments to the field of cancer research.

## Your support will



### 1 Improve cancer detection

With your help, our Engineers and Mathematicians will develop faster ways of detecting and targeting cancer. Warwick is world-renowned for being outstanding at maths, and our advanced modelling systems will help predict the outcome of cancer treatment before it even begins. That means patients receive the most personalised and most effective treatment for them.



### 2 Create better treatments

With your support, our Bioscientists will keep discovering how cells in different cancers behave. Our Chemists have already discovered anti-cancer drugs which are less toxic and more effective than existing treatments. As we move towards clinical trials we are developing new 'smart' drug delivery systems to target just the cancer cells, leaving the healthy cells alone. This makes treatment more effective and reduces side-effects associated with chemotherapy.



### 3 Care for people right here and now

With your funding, our doctors will continue offering the best of care to their patients and find ways to help them through existing treatments. For example, we're running the UK's first clinical trial into scalp cooling which can prevent hair loss during chemotherapy. You can help us to reduce this side effect and help people through a really tough time.

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"There has never been a more exciting time to be involved in cancer research and the Warwick Cancer Research Centre is actively contributing to this cancer revolution. By taking a unique approach and bringing together experts from different disciplines we are able to look at the cancer problem from many different angles.

Our main motivation is to make a difference to cancer patients; the way we are structured means that anything we do can be rapidly developed to benefit our local community as well as patients across the world."

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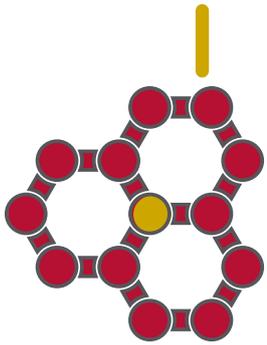
**Professor Lawrence Young**

Director of the Warwick Cancer Research Centre

# Warwick Cancer Research Centre

£500

funds **25** tests on cancer samples



£37

buys a **rack for gel electrophoresis**, to measure DNA in cancer cells



£125

buys a simple

**chemotherapy pump**,

so that patients can receive their chemotherapy treatment at home rather than needing to spend long days in hospital



£1,000

funds **two days** testing new medicines in clinical trials

# Organising your event

What inspires you most? Whether you fancy testing yourself with an extreme challenge, or want to run a tasty coffee morning, all your efforts will help our cancer researchers and raise awareness of their work.

## There are five things to think about:

- 1 What**  
What are you going to do? A quick search online will give you lots of ideas, from bake sales and dress-down days, to sports challenges or quiz nights. Remember, sometimes the simple ideas work best - some of us are sky-divers, others bake fab cakes - both are great for fundraising.
- 2 Where**  
Where are you going to run your activity? Think through any safety issues and make sure you have a plan for them (we can help with this). Where are you going to advertise? Can your venue help? From word of mouth, noticeboards (use the poster on p.11), social media, websites and more - tell everyone what you are doing, and us too, so we can help promote it.
- 3 When**  
When will your event take place? Choose a date and time that suits the people you want to reach. When are you going to start advertising? If it's a big open event, remember to let local papers and radio know (they'll especially love any photos you have). We can help with approaching the local media as well.
- 4 Who**  
Who's involved in the event and who can help run it? Friends, family, local businesses. We can help with advice, letters of introduction, collecting tins, t-shirts, banners, stickers, leaflets and more - just get in touch.
- 5 Why**  
Why are you doing this and how much are you trying to raise? It's helpful to tell your story so people know why you're passionate about achieving your fundraising goals.



Photos make the difference: keep them high-resolution, brightly lit, with lots of great smiling faces - remember, pictures of 2-3 people can have the most impact.



Gathering funds is easy: see p.7 for a sponsorship form and p.6 for advice on using JustGiving and how to pay money in.



## Dr James Gill

GP and Fundraiser



Dr James Gill is a GP and a part-time lecturer at Warwick Medical School. James decided to fundraise to purchase new and innovative breast examination models, to offer training to medical students and GPs in identifying potentially cancerous lumps, and to help the general public understand the early warning signs of breast cancer.

James, a keen cyclist, set up Biking 4 Breasts: a 24 hour, 2,000km bike ride using static bikes and a relay of riders. He got support from local bike shops who gave bikes, promotion and prizes for the event, and promoted it on the radio and in the local press.

The day was a huge success, and his team raised enough money to buy five sets of breast models. These are now being used to improve early breast cancer detection in Coventry and Warwickshire.

# Gathering Sponsorship

There are two easy ways to fundraise:

## 1 Online with JustGiving

**DONATE**



This is perhaps the most effective way to fundraise for us. Visit [www.justgiving.com/uow](http://www.justgiving.com/uow) to get started. The more you can personalise your page by telling your story and uploading photos, as well as personalising your requests for sponsorship to family and friends, the more effective it will be.

## 2 Sponsorship forms and collecting tins



We've included a sponsor form on the next page. If you would like to be sent paper copies of this form, please let us know. To reclaim Gift Aid, we'll need your sponsors' home addresses.

We can provide collecting tins if needed.

## Paying in your sponsor money

Once you have collected your sponsorship money, you can either send it with the sponsor form to our the address below, or set up an online transfer.



**Post (cheques only\*) or hand deliver to:**      **Setting up an online transfer:**

Freepost RTKC-TEAJ-YXTE  
External Affairs  
University House  
University of Warwick  
Kirby Corner Road  
Coventry, CV4 8UW

Barclays Bank PLC  
Account name: University of Warwick  
Sort code: 20-23-55  
Account number: 93712001  
Reference: *YOUR NAME*

\*Cheques should be made payable to  
'The University of Warwick'

Please send a copy of your sponsor form to  
[benefactors@warwick.ac.uk](mailto:benefactors@warwick.ac.uk) to let us know  
the donation is on its way



**Any questions? Give us a call on  
024 7615 0060 or email [benefactors@warwick.ac.uk](mailto:benefactors@warwick.ac.uk)**



# WARWICK

CANCER RESEARCH CENTRE

## Sponsor Form

Thank you for your support - we will use the money you raise to change the lives of people affected by cancer.

**Please sponsor me (name)**

\_\_\_\_\_

**For my event (details)**

\_\_\_\_\_

\_\_\_\_\_

**To help us claim Gift Aid:**

- Please ask your sponsors to complete the form in legible handwriting and using their full name (not nickname).
- Your sponsors must fill in their home address. We cannot claim Gift Aid on work addresses.

If you're a UK taxpayer your sponsorship will go even further when you tick the Gift Aid box. It doesn't cost you anything, but it increases your donation by 25%. It means the University of Warwick can claim back the basic rate tax on your donation, which is 25p for every £1 given.

		I am a UK taxpayer and would like the University of Warwick to treat my donation as a Gift Aid donation. I understand that I must pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April one year to 5 April the next) that is at least equal to the amount of tax that the University of Warwick will reclaim on my gifts for that tax year.			
Full name of Sponsor	House Number / Name	Postcode		Amount paid	I'd like to hear more about the Warwick Cancer Research Centre
JOHN SMITH	29	WA1 7UQ	<input checked="" type="checkbox"/>	£10.00	<input checked="" type="checkbox"/>
			<input type="checkbox"/>		<input type="checkbox"/>
			<input type="checkbox"/>		<input type="checkbox"/>
			<input type="checkbox"/>		<input type="checkbox"/>
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			<input type="checkbox"/>		<input type="checkbox"/>





# Donate to Cancer Research

## WARWICK

CANCER RESEARCH CENTRE

Donate online at [www.warwick.ac.uk/donate](http://www.warwick.ac.uk/donate)

Or fill in and return this form to: Freepost RTKC-TEAJ-YXTE, External Affairs, University House, University of Warwick, Kirby Corner Road, Coventry, CV4 8UW

To contact us, email [benefactors@warwick.ac.uk](mailto:benefactors@warwick.ac.uk) or call 024 7615 0060

### About you

Mr  Mrs  Miss  Dr  Other:

Name

Address

Postcode

Email address

Telephone or mobile number

Please keep me informed of the work of the Cancer Research Centre

I want to Gift Aid this donation and any donations I make in the future or have made in the past 4 years to the University of Warwick

*giftaid it*

**Gift Aid Statement:** I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Please notify us if you: want to cancel this declaration • change your name or home address • no longer pay sufficient tax on your income and/or capital gains.

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

**Data Protection Statement:** Your data is securely held by the University's Development Office and will be used to carry out the ongoing business of the University. For further information on Data Protection or to withdraw from communications contact [devservices@warwick.ac.uk](mailto:devservices@warwick.ac.uk). Alternatively view our privacy policy in the Quick Links section of our website at [warwick.ac.uk/giving](http://warwick.ac.uk/giving).

### Single gift

I wish to make a single donation to the Warwick Cancer Research Centre of:

£  please specify amount

I wish to make a single donation by cheque or charity voucher made payable to The University of Warwick (£ sterling only).

I wish to make a single donation by credit/debit card. Please charge my Visa/Mastercard/Maestro with the amount stated above.

Card No

Start date  M  M  Y  Y Expiry date  M  M  Y  Y Issue No

Cardholder's name and initials as they appear on the card  Security No

Please note: All single gifts will be charged in pounds sterling (£) based upon the exchange rate prevailing on the debit date.

### Regular gift

I wish to make a regular donation to Warwick Cancer Research Centre:

£  per  month  quarter  year via Direct Debit

starting on the  5th  20th  month  year

until further notice and I have completed the Direct Debit Instruction below.

The start date should be at least one month from the date this form is completed.



## Instruction to your Bank or Building Society to pay by Direct Debit



Please complete the whole form using a ball point pen and return to the University of Warwick: Freepost RTKC-TEAJ-YXTE, External Affairs, University of Warwick, University House, Kirby Corner Road, Coventry, CV4 8UW

Name and full postal address of your Bank or Building Society

To: The Manager, (Bank or Building Society)

Postcode

Name(s) of Account holder(s)

Bank/Building Society Account Number

Branch Sort Code

Banks and Building Societies may not accept Direct Debit Instructions for some types of account.

Service User Number:

4 3 4 2 2 1

Reference (for University of Warwick official use only):

DON

Instruction to your Bank or Building Society:

Please pay University of Warwick Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with University of Warwick and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date

### This Guarantee should be detached and retained by the payer The Direct Debit Guarantee



- This Guarantee is offered by all Banks and Building Societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit University of Warwick will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request University of Warwick to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by University of Warwick or your Bank or Building Society, you are entitled to a full and immediate refund of the amount paid from your Bank or Building Society.
- If you receive a refund you are not entitled to, you must pay it back when University of Warwick asks you to.
- You can cancel a Direct Debit at any time by simply contacting your Bank or Building Society. Written confirmation may be required. Please also notify us.



## Join our Mailing List

### My personal details

- I would like to join the Warwick Cancer Research Mailing list
- Please use my personal details from the donation form overleaf

Title: ..... Surname: ..... First Name: .....

Address: .....

.....

Town/City: ..... Postcode: .....

Mobile: ..... Home Phone: .....

Email: .....

### Get involved

We are always looking for opportunities to promote the Warwick Cancer Research Centre in workplaces and organisations. Could you help us with this? If so, please give us details:

### Please let us know why cancer research is important to you

**Data Protection Statement:** Your data is securely held by the University's Development Office and will be used to carry out the ongoing business of the University. For further information on Data Protection or to withdraw from communications contact [devservices@warwick.ac.uk](mailto:devservices@warwick.ac.uk). Alternatively view our privacy policy in the Quick Links section of our website at [warwick.ac.uk/giving](http://warwick.ac.uk/giving).

Help us to beat **Cancer**

 @WarwickCRC  Warwick Cancer Research Centre  benefactors@warwick.ac.uk

# Thank you Your support is saving lives



## Charitable status

Warwick Cancer Research Centre is a charitable project run by the University of Warwick. This means it is covered by the University's Exempt Charitable Status XR67172. Please contact us if you need a letter confirming this for your fundraising.

## Contact us

Warwick Cancer Research Centre  
c/o Development Team  
University House  
University of Warwick  
Coventry, CV4 8UW