Your guide to the Personal Statement
What is a Personal Statement?

Your Personal Statement is your opportunity to differentiate yourself from other applicants and impress Admissions Tutors at your chosen university. This piece of writing should show your passion and enthusiasm for the subject you are applying for.

Make sure you include these key points in your application

- Why have you chosen this course?
- Which aspects of the course do you think will particularly enjoy?
- What areas of your chosen subject would you like to explore further?
- What reading have you done around your chosen subject to show you have made an informed decision on what to study?
- How does your work experience/extra-curricular activities add to your skills?
Between 70-80% of your Personal Statement should focus on why you want to study your chosen subject. You can use the remainder to write about your extra-curricular activities or experiences. Where possible, try to relate these back to your chosen subject.

A good Personal Statement should...

- Be clear, concise with a good structure of beginning, middle and end.
- Be yourself and reflect your own interests in your chosen course, evidencing this with analysis of any wider reading or research you have done.
- Focus on on your chosen course of study, writing about any relevant learning within your current subjects which has prepared you to study your chosen course.
- Have no spelling or grammar errors - get someone to proof read it before submitting your application.
- Be a maximum of 4,000 characters or 47 lines, focused on why you want to do your chosen course.
- Have a clear conclusion - summarise your academic interest in your chosen course and how your studies have prepared you for that course.

Make sure you don’t...

- Repeat yourself.
- Include humour in your Statement - don’t risk it!
- Include lists in your writing.
- Mention a specific institution, as your application will be received by up to 5 different universities.

Follow the ABC rule

ACTIVITY - what you do.
BENEFIT - the benefit of this.
COURSE - relate it back to your chosen course.
Apply through UCAS.com

You can apply for up to five courses. The universities you apply for won’t be able to see where else you have applied. Once you have made your applications, you can check the progress through UCAS Track.

Key dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Deadline details</th>
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<tbody>
<tr>
<td>15 OCTOBER 2017</td>
<td>Deadline for applications to Oxford, Cambridge, medicine and veterinary medicine</td>
</tr>
<tr>
<td>15 JANUARY 2018</td>
<td>Deadline for all major UK courses</td>
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<tr>
<td>24 MARCH 2018</td>
<td>Deadline for some art &amp; design courses</td>
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<tr>
<td>30 JUNE 2018</td>
<td>Deadline for late university course applications</td>
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How to contact us

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